

# Initiative for Community & Disaster Resilience (ICDR) Speaker Series – Part 23

Tuesday, June 2 @ 10:00am – 11:30am

Registration Required:

[https://pdx.zoom.us/webinar/register/WN\\_qN4PM82OQPeeEpsZXXcNMQ](https://pdx.zoom.us/webinar/register/WN_qN4PM82OQPeeEpsZXXcNMQ)

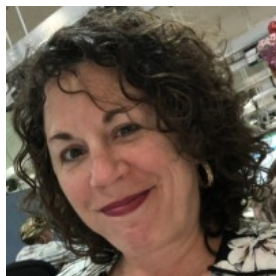
## *Planning for Pandemic Pandemonium: Business Continuity Planning in the Post-COVID Era*

A Joint Presentation by

**Steve Eberlein**, Owner of Tipping Point Resilience &  
**Barb Payne, MPA**, Owner of Reimagine Resiliency

Some things are more easily understood once broken. The damage reaped by COVID-19 can help us assess the soundness of our business continuity plans so that we might better prepare for the next natural disaster. What insights have we gained? How will our new understanding of the supply chain reshape our COOP plans? How sound would your COOP plans be in a scenario where there were no resources, personnel or supplies to back it up? In this first joint webinar between Tipping Point Resilience and Reimagine Resiliency, we take a look at the role that viruses – past, present and future – play in our world and examine how COVID-19 has forced us to rethink the modern-day COOP plan.

**Steve Eberlein** is a professional speaker and co-owner of Tipping Point Resilience, a west coast company focused on fostering workplace preparedness culture in anticipation of the major earthquakes to strike the Pacific seaboard in our lifetime. He has delivered more than 200 presentations based on his learnings from Sri Lanka, where he saw the impact of the Boxing Day Tsunami and personally experienced the trials of an exotic virus.



**Barb Payne, MPA**, has been with FEMA for almost 4 years. Starting as a National Reservist, she quickly learned the backbone of federal response and recovery missions. Living in the Northwest on and off since 1995, Barb has focused her attention on seismic threats facing the Pacific Northwest. Her pet issue is the Critical Energy Infrastructure Hub in Northwest Portland, which is severely lacking in seismic upgrades, posing the largest threat to Portland, Oregon, and the region, if impacted by an earthquake of 6.0 or higher. Starting Reimagine Resiliency in 2018, Barb is committed to a pro-bono approach for organizations and individuals by offering 5 project hours to community resiliency projects.

*\*This presentation is not endorsed by the Federal Emergency Management Agency (FEMA) \**

Portland State  
Center for Public Service



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