



## Angela Long

A clean energy leader with ~20 years of experience advancing DERs, grid modernization, and equity-centered energy planning across utilities, government, and private sectors. Leads resilience planning, DER strategy, and stakeholder-driven program design for utilities, states, and communities nationwide. Has led and advised major initiatives including countywide energy resilience planning, VPP and battery storage pilots, and long-term grid and DER planning for utilities and regional power planners. Serves in national advisory roles shaping DER valuation, VPP policy, and benefit-cost analysis to strengthen grid reliability, resilience, and equitable outcomes.

### Experience

#### **Rockcross Consulting, Portland, Oregon | Founder & CEO, June 2023 – Current**

Consulting on clean energy products, programs, policy, and regulation through strategic planning, forward-thinking research, creative technical writing, holistic engagement, and collaborative project management.

#### **Portland General Electric (PGE), Portland, Oregon | Sr. Manager, Strategy & Planning, April 2020 – June 2023**

Strategic planning of renewable energy, distributed energy resources (DERs), distribution planning, resiliency, and grid modernization while advancing energy equity through a human-centered planning approach. Promoted because of results driven strategic leadership of PGE's long-term vision of modernizing the grid.

- Rapidly built and cultivated an extraordinary level of talent through mentorship and coaching of 10 direct reports within PGE's Distribution System Planning (DSP), Distributed Resource Planning (DRP), and Energy Equity teams; total team budget of \$2.5 million.
- Spearheaded and envisioned PGE's DSPs, which aims to modernize the grid through \$325 million of annual distribution assets and DER investments.
- Orchestrated delivery of key topic areas for PGE's Clean Energy Plan (CEP), which aims to achieve 80% decarbonization by 2030.
- Created innovative and award-winning DER and grid models, tools, maps and data analysis needed to develop potential studies, cost-effectiveness, and load forecasts, while overlaying diversity, equity and inclusion (DEI), resiliency and non-wire solutions (NWS) data.
- Strengthened PGE's external relationships by serving as a trusted subject matter expert for policy related to clean energy, DERs, renewables, energy equity.

**PacifiCorp (PAC), Portland, Oregon | Planning Manager, July 2016 – April 2020**

- Led the strategy, planning and design of PAC’s customer-focused DER programs and offerings throughout the organization and across 6 states.
- Oversaw PAC’s strategic planning studies (e.g., potential studies) for DERs, renewable energy, and transportation electrification that were incorporated into IRPs, load forecasting, program implementation, budgets and long-term business planning.
- Led the design and implementation of special projects such as the award-winning Targeted Communities with Energy Trust of Oregon.

**CLEAResult, Columbus, Ohio | Program Manager, October 2013 – February 2016**

Provided leadership of energy efficiency program implementation and delivery as well as managed client-facing relationships. Directly led a team of 10 (i.e., coordinators, technical account managers and outreach managers).

- Led AEP Ohio’s Commercial/Industrial Energy Efficiency Programs: Business Outreach and New Construction. Delivered the programs to over 800 trade allies and 180,000 commercial and industrial customers. Led a \$2.5 million dollar contract and exceeded forecasted profits by 25%. Exceeded first-year savings goal of 263 GWhs.
- Led Columbia Gas of Ohio’s energy efficiency residential programs and teams: Home Performance Solutions and High Efficiency Heating System Replacement. Total contracts: \$20 million. Oversaw a network of over 200 participating trade allies.

**DNV GL, Columbus, Ohio | Assistant Program Manager, April 2012 – September 2013**

Oversaw AEP Ohio’s energy efficiency Business Incentives Program for Commercial and Industrial customers: \$100 million contract. Oversaw client relationship. Indirectly managed a team of 6 operations members and 10 engineers.

**State Energy Office, State of Ohio, Columbus | Senior Program Coordinator, October 2006 – April 2012**

Managed US DOE’s federal stimulus funding sources to the State of Ohio: American Recovery and Reinvestment Act Grants: \$200 million, State Energy Plan (SEP): \$96 million, Energy Efficiency and Conservation Block Grant (EECBG): \$25 million.

## Education

**Ohio State University, Columbus, Ohio**

**Bachelor of Science in Environmental Science**

Specialization in Land-use & Planning

### INDUSTRY ADVISORY ROLES

- Steering Committee, VPP Convergence Project’s VPP Policy Framework
- Advisory, NSPM for DERs v2: VPP Cost-Benefit Analysis Framework
- Advisory, PEW DER Initiative’s VPP Policy Playbook
- Advisory, ESIG DER Task Force

# PUBLICATIONS & REPORTS

Mims Frick, Natalie, Angela Long, Ryan Long, Kathryn Chelminski. (2026). [Improving Transparency in Electric Distribution System Planning to Support Affordability](#).

Oregon Department of Energy. (2025). [Oregon Energy Strategy](#).

Long, Angela, Ryan Long, and Natalie Mims Frick. (2025). [Virtual Power Plants: Insights, Profiles and Inventory](#).

Frick, Natalie Mims, Angela Long, Grace Relf, and Anthony Sandonato. (2025). [Reimagining Energy Efficiency Resource Standards](#). US Department of Energy and Lawrence Berkely National Lab.

Quoted in Solar Electric Power Alliance. (2023). [Embedding Equity in Utility Transformation](#) paper.

Portland General Electric. (2023). [Clean Energy Plan](#), Chapters 7, 13, and 14.

Long, Angela. (2023). [A Human-centered Approach to Distribution System Planning](#), T&D World.

LinkedIn. (2022). [A conversation between Portland General Electric's Maria Pope and Angela Long](#).

US Department of Energy. (2022). [End-use Load Profiles for the U.S. Building Stock, Market Needs, Use Cases, and Data Gaps](#).

Portland General Electric. (2021-2022). Distribution System Plan, [Part 1](#) and [Part 2](#).

Frick, Natalie Mims & et al. (2021). [Methods to Incorporate Energy Efficiency in Electricity System Planning and Markets](#). LBNL.

Interstate 5 Corridor, [California, Oregon Washington. \(2020\) West Coast Clean Transit Corridor Initiative](#).

Pacific Power. (2020). [Transportation Electrification Plan](#).

National Renewable Energy Lab. (2020). [Charting a Path for Reliable, Resilient and Affordable Clean Energy. A Roadmap for Three Communities in Utah](#).

PacifiCorp. (2019). [Integrated Resource Plan](#), Chapter 6, Demand-side Resources.

PacifiCorp. (2019). [Conservation Potential Study](#).

PacifiCorp. (2017). [Integrated Resource Plan](#), Chapter 6, Demand-side Resources.