1 RESEARCH
Research participating organizations prior to the event.
Create a list of organizations that most fit your personal and academic interests. Remember to keep an open mind; you might be surprised at what you learn. Visit www.pdx.edu/advising-career-services to see a list of participating organizations.

2 INTRODUCTION
Strong first impressions are important!
REMEMBER: 1) Dress professionally. 2) Develop a friendly/professional introduction and practice it prior to the career fair. It is best to practice with friends, family, or in front of a mirror. 3) A firm handshake, eye contact, and smile reinforce your professionalism. 4) Maintain a positive attitude.

3 QUESTIONS
Create a list of questions to ask representatives.
These may include:
1) What majors enter this field?
2) What do you like about your organization?
3) What degree fields are employed by your organization?
4) What types of skills are important to being successful within your organization?
5) Are any other qualifications or specializations required other than a degree?

4 NOTES
Notes are very important and helpful for tracking your interactions.
Once you visit an organization, make sure to take notes on what you liked and/or did not like, as well as how it fits with your interests and goals. This will help you make an informed decision about either a specific major (if you are undeclared or are thinking about changing your major) or exploring future careers. Remember to bring these notes with you to your next advising appointment.