Sponsorship Level 1: $5,000

Affiliation with all campus wide Career Fairs*

— Available to multiple sponsors —

CAREER FAIRS:
• Sponsor recognized on all electronic and print brochures and student career fair registration
• Promoted in career fair outreach to all campus audiences
• Recognized in ACS social media related to fair promotion
• Career fair job opportunities highlighted to all student and alumni accounts in Handshake
• Preferred table location at each career fair (depending upon availability)
• Two premium parking passes at each career fair

ON CAMPUS BRANDING:
• Sponsor section in ACS newsletter sharing professional development tips (i.e. interviewing, resume, cover letter, job search strategies)
• Promoted on ACS website and ACS social media (professional development tips, interviews with key staff, blogs, alumni career spotlights)
• Sponsor’s career events promoted in Handshake
• Targeted emails sent to students and alumni related to current opportunities

ENGAGEMENT EVENTS:
Choose from 4 of the following. Organized by ACS, event aims to connect sponsor directly to students. Staff would identify campus partners, provide refreshments, and promote to students.
• Info Session
• Informational Interviews
• Viking Career Panel
• Resume Reviews
• Info Table
• Lunch & Learn with PSU Staff: Meet with PSU advisers, career counselors, and faculty to promote understanding of sponsor’s hiring needs and sponsor’s understanding of PSU students

Sponsorship Level 2: $3,000

Affiliation with 2 Career Fairs of your choice*

— Available to multiple sponsors —

CAREER FAIRS:
• Sponsor recognized on all electronic and print brochures and student career fair registration
• Promoted in career fair outreach to all campus audiences
• Recognized in ACS social media related to fair promotion
• Career fair job opportunities highlighted to all students and alumni accounts in Handshake
• Preferred table location at each career fair (depending upon availability)
• Two premium parking passes at each career fair

ON CAMPUS BRANDING:
• Sponsor section in ACS newsletter sharing professional development tips (i.e. interviewing, resume, cover letter, job search strategies)
• Promoted on ACS website and ACS social media (professional development tips, interviews with key staff, blogs, alumni career spotlights)
• Targeted emails sent to students and alumni related to current opportunities
Sponsorship Level 3: $1,000  

Affiliation with 1 Career Fair of your choice*  

— Available to multiple sponsors —

CAREER FAIRS:
• Sponsor recognized on all electronic and print brochures and student career fair registration
• Promoted in career fair outreach to all campus audiences
• Recognized in ACS social media related to fair promotion
• Career fair job opportunities highlighted to all students and alumni accounts in Handshake
• Preferred table location at each career fair (depending upon availability)

ON CAMPUS BRANDING:
• Sponsor section in ACS newsletter sharing professional development tips (i.e. interviewing, resume, cover letter, job search strategies)
• Promoted on ACS website and ACS social media (professional development tips, interviews with key staff, blogs, alumni career spotlights)

ENGAGEMENT EVENTS:
Choose from 1 of the following. Organized by ACS, event aims to connect sponsor directly to students. Staff would identify campus partners, provide refreshments, and promote to students.
• Info Session
• Informational Interviews
• Viking Career Panel
• Resume Reviews
• Info Table
• Lunch & Learn with PSU Staff: Meet with PSU advisers, career counselors, and faculty to promote understanding of sponsor’s hiring needs and sponsor’s understanding of PSU students

Sponsorship Level 2: $3,000  

Continued

ENGAGEMENT EVENTS:
Choose from 3 of the following. Organized by ACS, event aims to connect sponsor directly to students. Staff would identify campus partners, provide refreshments, and promote to students.
• Info Session
• Informational Interviews
• Viking Career Panel
• Resume Reviews
• Info Table
• Lunch & Learn with PSU Staff: Meet with PSU advisers, career counselors, and faculty to promote understanding of sponsor’s hiring needs and sponsor’s understanding of PSU students

*2018-2019 campus wide career fairs:

All Majors Career Fairs (3) | October 16, 2018; February 12, 2019; May 2, 2019
Engineering & Technology Fairs (2) | October 17, 2018; February 13, 2019
Social Impact Career Fair | Winter 2019

FOR MORE INFORMATION, PLEASE CONTACT:
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