Sponsorship Level 1: $5,000  Affiliation with all campus wide Career Fairs*

*One sponsorship available*

- Preferred table location at each Career Fair
- Two premium parking passes at each Career Fair

**ON CAMPUS BRANDING:**

⇒ Sponsor promoted on ACS website: includes special section highlighting logo, website, company overview and career opportunities
⇒ Sponsor logo on all print & electronic Career Fair marketing materials
⇒ Sponsor acknowledged (logo and website) in CareerConnect e-blasts to all registered PSU students and alumni
⇒ Sponsor acknowledged and promoted in Career Fair outreach to academic and Student Affairs departments, student/staff e-newsletters, relevant social media outlets and Vanguard ad

**NETWORKING EVENT:**
Scheduling and type of event (i.e., info session, panel, resume critiques) determined by sponsor. Organized by ACS, event will connect sponsor directly to students. Staff would identify campus partners, provide refreshments, and promote to students (can target specific majors).

Sponsorship Level 2: $3,000  Affiliation with 3 Career Fairs of your choice*

*Available to multiple sponsors*

- Preferred table location at each Career Fair
- One premium parking pass at each Career Fair

**ON CAMPUS BRANDING:**

⇒ Sponsor promoted on ACS website: includes special section highlighting logo, website, company overview and career opportunities
⇒ Sponsor logo on all print & electronic Career Fair marketing materials
⇒ Sponsor acknowledged (logo and website) in CareerConnect e-blasts to all registered PSU students and alumni

**NETWORKING EVENT:**
ACS staff will schedule info session or info table for sponsor and promote to students (can target specific majors).

Sponsorship Level 3: $1,000  Affiliation with 1 Career Fair of your choice**

*Available to multiple sponsors*

- Preferred table location at each Career Fair

**ON CAMPUS BRANDING:**

⇒ Sponsor logo on Career Fair brochure
⇒ Sponsor acknowledged (logo and website) in CareerConnect e-blasts to all registered PSU students and alumni

**2014-2015 campus wide Career Fairs:**

◊ All Majors Career Fair: Fall, Winter & Spring (3)
◊ Engineering & Technology Career Fair: Fall, Winter (2)
◊ Optional Nonprofit Fair: Fall (1)

**Choose either one campus wide or Department-specific Career Fair:**

◊ Supply & Logistics Career Fair
◊ Finance Career Fair