

Sponsorship Level 1: \$5,000

Affiliation with all campus wide Career Fairs*

— Available to multiple sponsors —

CAREER FAIRS:

- Sponsor recognized on all electronic and print brochures and student career fair registration
- Promoted in career fair outreach to all campus audiences
- Recognized in ACS social media related to fair promotion
- Career fair job opportunities highlighted to all student and alumni accounts in Handshake
- Preferred table location at each career fair (depending upon availability)
- Two premium parking passes at each career fair

ON CAMPUS BRANDING:

- Sponsor section in ACS newsletter sharing professional development tips (i.e. interviewing, resume, cover letter, job search strategies)
- Promoted on ACS website and ACS social media (professional development tips, interviews with key staff, blogs, alumni career spotlights)
- Sponsor's career events promoted in Handshake
- Targeted emails sent to students and alumni related to current opportunities

ENGAGEMENT EVENTS:

Choose from 4 of the following. Organized by ACS, event aims to connect sponsor directly to students. Staff would identify campus partners, provide refreshments, and promote to students.

- Info Session
- Informational Interviews
- Viking Career Panel
- Resume Reviews
- Info Table
- Lunch & Learn with PSU Staff: Meet with PSU advisers, career counselors, and faculty to promote understanding of sponsor's hiring needs and sponsor's understanding of PSU students

Sponsorship Level 2: \$3,000

Affiliation with 2 Career Fairs of your choice*

— Available to multiple sponsors —

CAREER FAIRS:

- Sponsor recognized on all electronic and print brochures and student career fair registration
- Promoted in career fair outreach to all campus audiences
- Recognized in ACS social media related to fair promotion
- Career fair job opportunities highlighted to all students and alumni accounts in Handshake
- Preferred table location at each career fair (depending upon availability)
- Two premium parking passes at each career fair

ON CAMPUS BRANDING:

- Sponsor section in ACS newsletter sharing professional development tips (i.e. interviewing, resume, cover letter, job search strategies)
- Promoted on ACS website and ACS social media (professional development tips, interviews with key staff, blogs, alumni career spotlights)
- Targeted emails sent to students and alumni related to current opportunities

Sponsorship Level 2: \$3,000

Continued

ENGAGEMENT EVENTS:

Choose from 3 of the following. Organized by ACS, event aims to connect sponsor directly to students. Staff would identify campus partners, provide refreshments, and promote to students.

- Info Session
- Informational Interviews
- Viking Career Panel
- Resume Reviews
- Info Table
- Lunch & Learn with PSU Staff: Meet with PSU advisers, career counselors, and faculty to promote understanding of sponsor's hiring needs and sponsor's understanding of PSU students

Sponsorship Level 3: \$1,000

Affiliation with 1 Career Fair of your choice*

— Available to multiple sponsors —

CAREER FAIRS:

- Sponsor recognized on all electronic and print brochures and student career fair registration
- Promoted in career fair outreach to all campus audiences
- Recognized in ACS social media related to fair promotion
- Career fair job opportunities highlighted to all students and alumni accounts in Handshake
- Preferred table location at each career fair (depending upon availability)

ON CAMPUS BRANDING:

- Sponsor section in ACS newsletter sharing professional development tips (i.e. interviewing, resume, cover letter, job search strategies)
- Promoted on ACS website and ACS social media (professional development tips, interviews with key staff, blogs, alumni career spotlights)

ENGAGEMENT EVENTS:

Choose from 1 of the following. Organized by ACS, event aims to connect sponsor directly to students. Staff would identify campus partners, provide refreshments, and promote to students.

- Info Session
- Informational Interviews
- Viking Career Panel
- Resume Reviews
- Info Table
- Lunch & Learn with PSU Staff: Meet with PSU advisers, career counselors, and faculty to promote understanding of sponsor's hiring needs and sponsor's understanding of PSU students

***2018-2019 campus wide career fairs:**

All Majors Career Fairs (3) | October 16, 2018; February 12, 2019; May 2, 2019

Engineering & Technology Fairs (2) | October 17, 2018; February 13, 2019

Social Impact Career Fair | Winter 2019

FOR MORE INFORMATION, PLEASE CONTACT:

Employer Relations | hirepsu@pdx.edu | 503-725-4005