

Food, Beverage, and Goods Leadership Certificate



The School of Business

PORTLAND STATE UNIVERSITY

A minimum of 20 credits as follows:

- MKTG 375 – Retailing (4)
- MKTG 435 – Consumer Package Goods (4)
- GSCM 458 – Purchasing and Logistics within the Food Industry (4)
- Select two courses (8)
 - ACTG 460 – Advanced Managerial Accounting (4)
 - MGMT 351 – Human Resource Management (4)
 - MGMT 461 – Reward Systems and Performance Management (4)
 - MGMT 464 – Contemporary Leadership Issues (4)
 - MKTG 338U – Professional Selling (4)
 - MKTG 467 – Sales Management (4)

To learn more, visit <http://www.pdx.edu/sba/food-beverage-goods-leadership-certificate>

Contact Jennifer Nolfi, Director of Athletic and Outdoor Industry program, at jnolfi@pdx.edu or call 503-725-9805

COURSE	PREREQUISITE
MKTG 375	BA 311
MKTG 435	BA 311 or BA 339
GSCM 458	BA 339
ACTG 460	ACTG 360
MGMT 351	BA 302
MGMT 461	MGMT 351
MGMT 464	BA 302
MKTG 338U	None
MKTG 467	BA 311

Students are encouraged to declare the Food, Beverage, and Goods Leadership Certificate in Banweb – Student Services – Change Academic Program

Course offerings are not guaranteed and may vary by time or term.

Food, Beverage, and Goods Leadership Certificate courses tend to be offered:

FALL	WINTER	SPRING	SUMMER – Summer courses are taught in a condensed time period
	MKTG 375 (Night-Hybrid)	MKTG 375 (Online)	
MKTG 435 (Night-Hybrid)			MKTG 435
GSCM 458 (Online)		GSCM 458 (Online)	
ACTG 460 (Day)		ACTG 460 (Online)	
MGMT 351 (Day/Online)	MGMT 351 (Day/Online)	MGMT 351 (Day/Online)	MGMT 351
MGMT 461 (Night/Online)	MGMT 461 (Night/Online)	MGMT 461 (Night/Online)	MGMT 461
MGMT 464 (Day/Online)	MGMT 464 (Night/Online)	MGMT 464 (Night/Online)	MGMT 464
MKTG 338U (Day/Night)	MKTG 338U (Day/Night-Hybrid)	MKTG 338U (Day)	MKTG 338U

Suggested Course Sequence:

<u>TERM 1 – Fall</u>	<u>TERM 2 – Winter</u>	<u>TERM 3 – Spring</u>
MKTG 435	MKTG 375	Elective
GSCM 458	Elective	

You have a Career & Academic Advisor in the School of Business based on the last two digits of your PSU student ID number. To schedule an appointment with your advisor visit pdx.edu/business/undergrad-advising

Please note that certificate candidates must either hold a bachelor's degree in business or earn one concurrently with the certificate. There are additional requirements needed to earn a degree and/or certificate, please utilize the School of Business advising guide and the Degree Audit Reporting System (DARS) for more details.