

# Business Minor in Social Innovation



The School of Business

PORTLAND STATE UNIVERSITY

A minimum of 28 credits as follows:

- BA 101 – Intro to Business and World Affairs (4)
- BA 306U – Essentials of Finance (4)\*
- BA 316U – Essentials of Marketing (4)\*
- BA 326U – Essentials of Management (4)\*
- MGMT 421 – Design Thinking for Social Innovation (4)
- MGMT 422 – Money Matters for Social Innovation (4)
- MGMT 423 – Storytelling and Impact Measurement for Social Innovations (4)

\*These classes also count towards the Design Thinking/Innovation/Entrepreneurship University Studies junior cluster.

For more information contact Abby Chroman, Program Manager for Social Innovation and Entrepreneurship, [achroman@pdx.edu](mailto:achroman@pdx.edu)

<b>COURSE</b>	<b>PREREQUISITE</b>
BA 101	None
BA 306U	None, BA 101 recommended
BA 316U	None, BA 101 recommended
BA 326U	None, BA 101 recommended
MGMT 421	None
MGMT 422	None
MGMT 423	None

**Course offerings are not guaranteed and may vary by time or term.**

**Business Minor in Social Innovation courses tend to be offered:**

<b>FALL</b>	<b>WINTER</b>	<b>SPRING</b>	<b>SUMMER – Summer courses are taught in a condensed time period</b>
BA 101 (Day/Night/Online)	BA 101 (Day/Night/Online)	BA 101 (Day/Online)	BA 101 (Day/Online)
BA 306U (Day/Online)	BA 306U (Online)	BA 306U (Night/Online)	BA 306U (Online)
BA 316U (Online)	BA 316U (Day)	BA 316U (Night-Hybrid)	BA 316U (Online)
BA 326U (Night)	BA 326U (Day/Online)	BA 326U (Online)	BA 326U (Online)
MGMT 421 (Online)			
	MGMT 422 (Online)		
		MGMT 423 (Online)	

**Suggested Course Sequence:**

TERM 1	TERM 2	TERM 3
BA 101	BA 316U	BA 306U
MGMT 421	BA 326U	MGMT 423
	MGMT 422	

**You have a Career & Academic Advisor** in the School of Business based on the last two digits of your PSU student ID number. To schedule an appointment with your advisor visit [pdx.edu/business/undergrad-advising](http://pdx.edu/business/undergrad-advising)