



**Business Minor Courses**

Course	Title	BAM	ADCM	ADGD	BMSI	MRPM
BA 101	Intro to Business & World Affairs	R		R	R	R
FIN 218	Personal Finance	R		R		
BA 306U	Essentials of Finance	R			R	R
BA 316U	Essentials of Marketing	R	R	R	R	R
BA 326U	Essentials of Management	R			R	R
BA 336U	Essentials of Information Technology	R				
BA 346U	Essentials of Entrepreneurship	R				
BA 332U	Property Management & Society					R
MKTG 340U	Advertising Management		R	R		
MKTG 440	FIR Advertising Agency		E	E		
MKTG 441	Media Strategy		R			
MKTG 442	Creative Strategy		R	R		
MKTG 443	Advertising Campaigns		R	E		
MKTG 448	Digital Media Planning & Design		E			
MKTG 449	Portfolio Workshop			E		
MGMT 421	Design Thinking for Social Innovation				R	
MGMT 422	Money Matters for Social Innovation				R	
MGMT 423	Storytelling for Social Innovation				R	
RE 432	Multifamily Property Mgmt, Ops & Leasing					R
RE 433	Commercial Property & Asset Management					R
	<b>Credits</b>	<b>28</b>	<b>24</b>	<b>24</b>	<b>28</b>	<b>28</b>

**Banweb Codes:**

BAM: Business Administration Minor

ADCM: Advertising Management Minor for Communication Majors

ADGD: Business Minor in Advertising Management for Graphic Design Majors

BMSI: Business Minor in Social Innovation

MRPM: Business Minor in Real Estate Property Management

R: Required course; E: Elective (ADCM may select Comm elective listed on sequence sheet)