

# Food, Beverage, and Goods Leadership Certificate



The School of Business

PORTLAND STATE UNIVERSITY

A minimum of 20 credits as follows:

- MKTG 375 – Retailing (4)
- MKTG 435 – Consumer Package Goods (4)
- GSCM 458 – Purchasing and Logistics within the Food Industry (4)\*
- Select two courses (8)
  - ACTG 460 – Advanced Managerial Accounting (4) \*not being offered during the 20-21 academic year\*
  - MGMT 351 – Human Resource Management (4)
  - MGMT 461 – Reward Systems and Performance Management (4)
  - MGMT 464 – Contemporary Leadership Issues (4)
  - MKTG 338U – Professional Selling (4)
  - MKTG 467 – Sales Management (4)

To learn more, visit <http://www.pdx.edu/sba/food-beverage-goods-leadership-certificate>

Contact Jennifer Nolfi, Director of Athletic and Outdoor Industry program, at [jnolfi@pdx.edu](mailto:jnolfi@pdx.edu) or call 503-725-9805

| <b>COURSE</b> | <b>PREREQUISITE</b> |
|---------------|---------------------|
| MKTG 375      | BA 311              |
| MKTG 435      | BA 311 or BA 339    |
| GSCM 458      | BA 339              |
| ACTG 460      | ACTG 360            |
| MGMT 351      | BA 302              |
| MGMT 461      | MGMT 351            |
| MGMT 464      | BA 302              |
| MKTG 338U     | None                |
| MKTG 467      | BA 311              |

*Students are encouraged to declare the Food, Beverage, and Goods Leadership Certificate via Banweb's Major, Minor or Certificate Change Form*

\*GSCM 458 is only offered fall term

**Course offerings are not guaranteed and may vary by time or term.**

**Food, Beverage, and Goods Leadership Certificate courses tend to be offered:**

| FALL                     | WINTER                | SPRING                | SUMMER – Summer courses are taught in a condensed time period |
|--------------------------|-----------------------|-----------------------|---|
|                          | MKTG 375 (Night)      | MKTG 375 (Night)      |   |
| MKTG 435 (Night)         |                       |                       | MKTG 435  |
| GSCM 458 (Online)*       |                       |                       |   |
| MGMT 351 (Online/Hybrid) | MGMT 351 (Day/Online) | MGMT 351 (Remote)     | MGMT 351 (Online)   |
| MGMT 461 (Night/Online)  | MGMT 461              | MGMT 461 (Remote)     | MGMT 461 (Day/Online)   |
| MGMT 464 (Day/Online)    | MGMT 464              | MGMT 464 (Remote)     | MGMT 464 (Day)  |
| MKTG 338U (Day/Night)    | MKTG 338U (Day)       | MKTG 338U (Day/Night) |   |

\*GSCM 458 is only offered fall term

**Suggested Course Sequence:**

| TERM 1 – Fall | TERM 2 – Winter | TERM 3 – Spring |
|---------------|-----------------|-----------------|
| MKTG 435      | MKTG 375        | Elective        |
| GSCM 458      | Elective        |                 |

**You have a Career & Academic Advisor** in the School of Business based on the last two digits of your PSU student ID number.

To schedule an appointment with your advisor go to [pdx.edu/sba/academic-career-advising](http://pdx.edu/sba/academic-career-advising)

| ID    | Advisor         | Email               | Phone        |
|-------|-----------------|---------------------|--------------|
| 00-05 | Cristina Restad | restad.sba@pdx.edu  | 503-725-4742 |
| 06-15 | Audrey Kirby    | pond.sba@pdx.edu    | 503-725-9834 |
| 16-26 | TBD             |                     |              |
| 27-36 | Ashley Storey   | storey.sba@pdx.edu  | 503-725-3089 |
| 37-46 | Becky Einolf    | einolf.sba@pdx.edu  | 503-725-3699 |
| 47-57 | Khaitan Allen   | allen.sba@pdx.edu   | 503-725-5933 |
| 58-67 | TBD             |                     |              |
| 68-77 | Edgar Barrera   | barrera.sba@pdx.edu | 503-725-6291 |
| 78-88 | Megan Butler    | butler.sba@pdx.edu  | 503-725-3021 |
| 89-99 | Doug Seigler    | siegler.sba@pdx.edu | 503-725-5052 |

*Please note that certificate candidates must either hold a bachelor's degree in business or earn one concurrently with the certificate. There are additional requirements needed to earn a degree and/or certificate, please utilize the School of Business advising guide and the Degree Audit Reporting System (DARS) for more details.*