

# Athletic and Outdoor Certificate



The School of Business

PORTLAND STATE UNIVERSITY

A minimum of 20 credits as follows:

- MKTG 338U – Professional Selling (4)
- MKTG 375 – Retailing (4)
- MKTG 436 – Competitive Dynamics in the Athletic and Outdoor Industry (4)
- MKTG 437 – Product Management in the Athletic and Outdoor Industry (4) \*
- Select one elective (4)
  - GSCM 429 – Transportation and Logistics Management (4)
  - GSCM 439 – Purchasing and Supply Chain Management (4)

*\*By application. Preference will be given to A&O Certificate students.*

<b>COURSE</b>	<b>PREREQUISITE</b>
MKTG 338U	None
MKTG 375	BA 311
MKTG 436*	BA 311, by application
MKTG 437*	BA 311, by application
GSCM 429	BA 339, BA 303, BA 301
GSCM 439	BA 339, BA 303, BA 301

To learn more, visit <http://www.pdx.edu/sba/athletic-and-outdoor-industry-certificate>

Contact Jennifer Nolfi, Director of Athletic and Outdoor Industry program, at [jnolfi@pdx.edu](mailto:jnolfi@pdx.edu) or call 503-725-9805

*Students are encouraged to declare the A&O Certificate via Banweb's Major, Minor or Certificate Change Form*

**Course offerings are not guaranteed and may vary by time or term.**

**Athletic and Outdoor Industry Certificate courses tend to be offered:**

<b>FALL</b>	<b>WINTER</b>	<b>SPRING</b>	<b>SUMMER – Summer courses are taught in a condensed time period</b>
MKTG 338U (Day/Night)	MKTG 338U (Day)	MKTG 338U (Day/Night)	MKTG 338U
	MKTG 375 (Night)	MKTG 375 (Night)	
	MKTG 436 (Night)		MKTG 436
		MKTG 437 (Remote)*	MKTG 437*
GSCM 429 (Night)	GSCM 429 (Night/Online)		
GSCM 439 (Night)	GSCM 439 (Night/Online)	GSCM 439 (Online)	

**Suggested Course Sequence:**

<u>TERM 1 – Fall</u>	<u>TERM 2 – Winter</u>	<u>TERM 3 – Spring</u>
MKTG 338U	MKTG 436 Elective	MKTG 437 MKTG 375

**You have a Career & Academic Advisor** in the School of Business based on the last two digits of your PSU student ID number.

To schedule an appointment with your advisor go to [pdx.edu/sba/academic-career-advising](http://pdx.edu/sba/academic-career-advising)

<u>ID</u>	<u>Advisor</u>	<u>Email</u>	<u>Phone</u>
00-05	Cristina Restad	restad.sba@pdx.edu	503-725-4742
06-15	Audrey Kirby	pond.sba@pdx.edu	503-725-9834
16-26	TBD		
27-36	Ashley Storey	storey.sba@pdx.edu	503-725-3089
37-46	Becky Einolf	einolf.sba@pdx.edu	503-725-3699
47-57	Khaitan Allen	allen.sba@pdx.edu	503-725-5933
58-67	TBD		
68-77	Edgar Barrera	barrera.sba@pdx.edu	503-725-6291
78-88	Megan Butler	butler.sba@pdx.edu	503-725-3021
89-99	Doug Seigler	siegler.sba@pdx.edu	503-725-5052

*Please note that certificate candidates must either hold a bachelor's degree in business or earn one concurrently with the certificate. There are additional requirements needed to earn a degree and/or certificate, please utilize the School of Business advising guide and the Degree Audit Reporting System (DARS) for more details.*