

## Publications

**Ji Woon (June) Ryu** (with Matthew Perrigino, Baruch College, and Roshni Raveendhran, U. Virginia) published “Technology use for nonwork purposes at work: A behavior focused integrative review” in *Academy of Management Annals*.

**Abstract:** Technology use for nonwork-related purposes at work—defined as technology-facilitated behaviors primarily unrelated to job tasks that occur during working hours—is a prevalent phenomenon. However, the study of these behaviors is fragmented across three communities: counterproductive work behaviors (i.e., “cyberslacking”); recovery (i.e., “microbreaks”); and a descriptive category that equates behaviors with constructs (e.g., “social media use”). Our review of 135 studies reveals the same behaviors are studied across all three communities but with critical shortcomings: distinctive areas of focus within each community, including theoretical divides; overlapping conceptualizations with ambiguous measurements; insufficient consideration of nuances in use behaviors; and an underexplained parity of positive and negative effects on key work and nonwork outcomes. Given these shortcomings, we identify five review-driven themes centered around the emergence of a  $2 \times 2$  framework that pinpoints concrete behaviors as ranging from passive to active (i.e., how much effort is associated with use) and intrapersonal to relational (i.e., how much interpersonal interaction is involved). Our framework provides guidance for future research and practice on how best to identify precise patterns and situations regarding when specific use behaviors occur and whether they result in positive or negative outcomes.

**Carlos Mena** (with Herbert Kotzab, U. North Florida, Işık Özge Yumurtacı Hüseyinoğlu, Izmir U. of Economics, Turkey, and Irmak Şen, U. of Pavia, Italy) published “Exploring home delivery service attributes: Sustainability versus delivery expectations during the COVID-19 pandemic” in *Journal of Retailing and Consumer Services*.

**Abstract:** Many consumers expect e-commerce home delivery to be sustainable and fast. To better understand the dilemma behind these requirements, we analyzed e-commerce players' practices and assessed consumers' preferences for home delivery using a mixed-methods approach. We used exploratory structured interviews with logistics and e-commerce companies to reveal their home delivery options, and a discrete choice experiment (DCE) with 400 consumers to identify their home delivery preferences. Our study provides new insights into consumer expectations and preferences regarding home delivery solutions offered by e-commerce companies. Our findings provide empirical evidence of consumer expectations regarding individualization, innovation, and sustainable service alternatives for home delivery. Our results indicate that delivery speed is the most desired home delivery attribute, followed by delivery options, reusable packaging, and delivery by electric delivery vehicles.

## Presentations

**Tom Gillpatrick** was keynote speaker and gave the talk “AI and Innovation” at the *International Business Congress* (UIK 2024). Kocaeli, Turkey. May 9-11.

**Tom Gillpatrick** presented “Organizational commitment in virtual teams: A quantitative study” at the *International Business Congress* (UIK 2024) in Kocaeli, Turkey. The paper was published in the conference proceedings. May 9-11.

**Tom Gillpatrick** was Panelist in the session “What ways AI may be helpful or harmful in Africa?” *Africa Business & Entrepreneurship Research Society (ABERS)*. Paris, France. May 25.

**Tom Gillpatrick** was keynote speaker and gave a talk titled “Impact of AI on Management of Innovation and Business Education (NPI)” at the *OIKOS Institute 12<sup>th</sup> conference on the new economy*. Belgrade, Serbia. May 31.

## Media Mentions

**Talya Bauer** was featured in the Ask the Experts segment of the article “[Most & Least Stressed Cities in America \(2024\)](#)” published in WalletHub. July 8.

## Just Got In!

**Tom Gillpatrick** had his paper "Assessing the casual relationships between ESG, R&D and financial performance" accepted for publication in *Environmental Science and Pollution Research*.

**Joel Owens** had his paper “Does distrust matter more than trust? How audit judgment is influenced by inconsistent evidence” accepted for publication in *Auditing: A Journal of Practice & Theory*.

**Matt Kaufman** had his paper "Incarnation and decay: Reconciling the organizational decision-making and organizational institutional theory perspectives on budgetary research” accepted for publication at *Accounting, Auditing, and Accountability Journal*.

**Cass Hausserman** had her paper “Are fairness perceptions related to moral licensing behavior? Evidence from tax compliance” accepted for publication in *Journal of Business Ethics*.

**Jingjing Chen** had her paper “High-beta stock valuation around macroeconomic announcements” accepted for publication in *The Financial Review*.

## Good to Know

The Human Research Protection Program (HRPP) significantly updated all available IRB applications and supplemental forms, as well as revised the consent templates available to researchers. Beginning in July, all new submissions (including initial review, amendment and continuing review requests) are required to use these materials. Please visit the [HRPP website](#) to directly download and access the new Forms and Templates for use.