

## Publications

**Matt Kaufman** (with Lisa Baudot, HEC Paris, and Amanda Convery, U. Delaware) published “Reflections of Women Standard Setters in the United States” in *Accounting Horizons*.

**Abstract:** Motivated by trends toward gender equality on standard-setting boards in the United States, this study interviews women members of the FASB, GASB, and EITF to understand the factors critical to their successful nomination and appointment. Semistructured interviews were conducted with women standard setters to root our understanding in their own experiences and perceptions. Value emerged as a generalizing theme. Participants perceived value to the board in nomination as associated with professional expertise and ties with professional societies. Most participants perceived value in giving back to the profession by serving as a voice for an important stakeholder group as a critical factor for acceptance. Women standard setters consistently downplay the idea that diversity, equity, and inclusion represent primary decision criteria for board membership. Instead, their reflections imply that it is up to the profession to implement practices that promote the advancement of the most competent professionals from all backgrounds.

**Berrin Erdogan** (with Farid Jahantab, Sam Houston State U., and Prajya Vidyarthi, U. Texas at El Paso) published “Are We Friends? Relative Overqualification, Citizenship, and the Mediating Role of Friendship Network Centrality” in *Journal of Business and Psychology*.

**Abstract:** Integrating overqualification research with the social network perspective, we examine how social networks represent a mechanism linking relative overqualification and supervisors’ perceptions of employee organizational citizenship behaviors. Specifically, drawing upon social comparison and social exchange theories, we suggest that relative overqualification (ROQ) has implications for employees’ centrality in a friendship network and that friendship network centrality mediates the relationship between ROQ and supervisors’ perception of a focal employee’s organizational citizenship behaviors directed at coworkers (OCBI). Further, extending social comparison theory to the context of workgroup membership, we identify focal employees’ perception of workgroup team orientation as a moderator determining the strength of the indirect relationship between ROQ and OCBI via friendship network centrality. Multilevel modeling using multi-source time-lagged data from 182 employees and 33 supervisors working in restaurants in the Southwestern United States showed a negative relationship between ROQ and friendship network centrality with friendship network centrality mediating the relationship between ROQ and OCBI. Moreover, the results of path analysis indicated that the indirect relationship between ROQ and OCBI via friendship network centrality was stronger for employees who perceived low levels of team orientation. Implications and directions for perceived overqualification and social network research are discussed.



**Marta Stelmaszak Rosa** co-edited a book titled “Research Handbook on Artificial Intelligence and Decision Making in Organizations,” published by Edward Elgar Publishing.

<https://www.e-elgar.com/shop/usd/research-handbook-on-artificial-intelligence-and-decision-making-in-organizations-9781803926209.html>

## Presentations

**Berrin Erdogan** conducted a research workshop titled “Crafting the Introduction” and presented “Manager Reactions at Employee Overqualification” at the University of Exeter, UK. (March 18-19).

## Just Got In!

**Tom Gillpatrick** had his paper “Evaluating Customer Orientation in E-Commerce: An Organization Focused Technology Assessment,” accepted for publication in *Technology Analysis and Strategic Management*.

## Good to Know

The library has a [new tool](#) that faculty can use to identify journals in which to publish open access. You can search by journal title, subject, ISSN, or publisher. The journals in this platform are all ones with which the Library has negotiated OA publishing agreements, allowing Portland State faculty to publish without an article processing charge. Journals which are eligible to publish in with support from our article processing charge fund are also discoverable using this tool.

# Research Calendar

Date and Location	Event
<b>April 12, 12-1pm</b> <b>Bogue Boardroom</b>	<p><b>Jingjing Chen</b> (Assistant Professor of Finance) Research Talk</p> <p><b>Lunch will be served.</b> If you can't make it in person, please join us over Zoom!  <a href="https://pdx.zoom.us/j/84060494531">https://pdx.zoom.us/j/84060494531</a></p> <p><b>Title: Boring but Winning: Positivity and Long-Lasting Momentum</b></p> <p><b>Abstract:</b> We propose a simple momentum indicator positivity, defined as the percentage of days with non-negative returns, and show that it has a strong predictive power for stock returns over long horizons up to five years. Based on positivity over the past 12-month, stocks in the top quintile significantly outperform those in the bottom quintile by 0.75%, 0.52%, and 0.36% in monthly Fama-French five-factor alpha over 1-, 3-, and 5-year holding periods, respectively. The return-predictive power outlasts other conventional momentum indicators, such as past stock returns. We show that winners identified by positivity are young small-medium value firms; have relatively low sales growth but high earnings growth; and have robust fundamentals but modest valuation. In contrast to volatile “glamorous” growth stocks, these steady “boring” value stocks have lackluster demand of speculative short-term investors and low interest of short sellers. Moreover, we show that stocks with high positivity continue to deliver robust financial performance over the holding period, justifying the stock outperformance and ruling out investor inattention as a full explanation of the long-lasting momentum.</p>
<b>May 1, 12-1pm</b> <b>Dean’s Conference Room</b>	<p><b>Frederik Vos</b> (Assistant Professor, Logistics and Supply Chain Management) Research talk</p>
<b>June 12, 12-1pm</b> <b>Bogue Boardroom</b>	<p><b>Open Mic</b> – All areas, everyone presents, 1 slide per person.</p>