

Publications

Julia Freybote (with Carina Kaiser, U. Regensburg, Germany), published “Tenant stock market performance and retail real estate prices” in *Journal of Property Research*.

Abstract: We investigate the predictive value of tenant stock market performance for retail real estate transaction prices. In our empirical investigation, we focus on discount and non-discount (i.e. premium and mid-tier) department stores, which represent important anchor tenant groups in general-purpose shopping centres. We first show that the industry-level stock market performance of non-discount department stores, but not discount department stores, predicts retail real estate investor sentiment and total returns in the next quarter. Explanations for our findings include the struggles of non-discount department stores with changing consumer preferences, e-commerce, and discount competition, which affect their credit, bankruptcy, and store closure risk. Using a sample of 5,507 general-purpose shopping centre transactions, we then provide evidence that the stock market performance of non-discount department stores in the previous quarter has a positive relationship with transaction prices for shopping centres in lower quality locations (suburban) and of lower property quality. The stock market performance of discount department stores only has predictive value for transaction prices of malls with the highest risk to investors.

Yazhen (Sophie) Xiao (with Huey Yii Tan, Kantar), published “Why can’t you be all talk to get things done? Consumer acceptance of voice assisted products” in *Journal of Product & Brand Management*.

Abstract: Voice assistant technology represents one of the most radical artificial intelligence innovations. Drawing on the processing fluency theory and consumer learning literature, this study aims to explore how consumer acceptance of new products is influenced by voice assistant function (VAF), along with the impacts of role clarity and learning modality. Four between-subjects experimental studies were conducted. Study 1 tested the main effect of VAF on consumer acceptance. Study 2 included role clarity as a mediator between VAF and consumer acceptance. Study 3 examined the moderation effect of learning modality and contrasted the effectiveness of experiential and verbal learning in helping increase consumer acceptance. Study 4, as a post hoc study, tested serial mediations to validate whether processing fluency was indeed the mechanism explaining the indirect relationship between VAF and consumer acceptance via role clarity. The negative impact of VAF on consumer acceptance was demonstrated in all four studies. Studies 2 and 3 showed VAF decreased role clarity which further influenced consumer acceptance. Moreover, Study 3 evidenced that experiential learning was more effective than verbal learning in increasing consumer acceptance of voice-assisted products via role clarity. Study 4 demonstrated that VAF decreased role clarity, which in turn decreased processing fluency, leading to lower consumer acceptance.

Awards and Recognitions

Elizabeth Almer, Joleen Kremin, Mary Marshall, and Kathy Rupley's coauthored paper "[The ChatGPT Artificial Intelligence Chatbot: How Well Does It Answer Accounting Assessment Questions](#)" published in *Issues in Accounting Education* won the 2024 Notable Contribution to the Literature Award by the AIS Section of the American Accounting Association.

Presentations

Tom Gillpatrick and **Evan Green** were part of a panel discussion on "University Partnerships: Their role in Economic Development & Innovation" at the African Business & Economic Research conference in Dakhla, Morocco. November 2023.

Tom Gillpatrick was a keynote speaker at the 12th Istanbul Finance Conference with a presentation on "Global Business Planning in a Poly-Crises World," Istanbul Technical University, Istanbul, Turkey. December 21, 2023.

Mary Marshall presented "The effect of Erroneous Notices and Processing Delays on Taxpayer Behavior" at Hawaii Accounting Research Conference, Honolulu, HI. January 4, 2024.

Just Got In!

Jingjing Chen had her paper "Information intensity and pricing of systematic earnings announcement risk" accepted for publication in *International Review of Finance*.

Brady Firth had his paper "Working at the top of their capabilities: How teamwork support attenuates leader role conflict" accepted for publication in *Group Dynamics: Theory, Research, and Practice*.

Frederik Vos had his paper "Dynamic capabilities view on value creation in public procurement" accepted for publication in *Journal of Public Procurement*.

Good to Know

An ORCID ID is a unique code that identifies a researcher (similar to the ISBN of a book!). It allows publishers and funders to identify each researcher and prevents confusing one author with another. It also links your work across disciplines and makes sure that your work is correctly attributed to you. Increasingly, journals require authors to include their ORCID along with their submission. If you do not have one, you can register for one here:

<https://orcid.org/register>

Research Calendar

Date and Location	Event
February 5, 5pm	Application Deadline for Faculty Development Grants. Grants up to \$15,000 are available to support scholarly projects that have an impact on applicant career development, impact on the scholar's field, and broader impact. See here for details.
February 21, 12-1pm Bogue Boardroom	Ji Woon (June) Ryu (Assistant Professor of Management) Research talk: "When Do Larks and Owls Go the Extra Miles? The Impact of Chronotype on Organizational Citizenship Behaviors via Time Extension Self-efficacy" We will meet in person and lunch will be served. If you can't make it in person, please join us at https://pdx.zoom.us/j/82801008740
March 4, 12-1pm Bogue Boardroom	Sambit Tripathi (Assistant Professor, Business, Technology, and Analytics) Research talk
April 12, 12-1pm Bogue Boardroom	Jingjing Chen (Assistant Professor of Finance) Research Talk
May 1, 12-1pm Dean's Conference Room	Frederik Vos (Assistant Professor, Logistics and Supply Chain Management) Research talk
June 12, 12-1pm Bogue Boardroom	Open Mic – All areas, everyone presents, 1 slide per person.