Board of Trustees Meeting

October 10, 2019
9:00am to 12:30pm

Audio Livestream Webcast Available at:
https://www.pdx.edu/board/audio-livestream-of-board-of-trustees-meeting
Board of Trustees Meeting

>>> Call to Order

>>> Roll

>>> Declaration of Quorum
Consent Agenda

>>> Call to Order

>>> Roll/Declaration of Quorum
Opening Comments and Reports

>>> President’s Report
presented by Interim President Stephen Percy

>>> Report from the ASPSU President
presented by Violet Gibson

>>> Report from Presiding Officer of the Portland State University Faculty Senate Presiding Officer
presented by Isabel Jaén Portillo
Reports from Board Committees

>>> Executive & Audit
    presented by Margaret Kirkpatrick

>>> Finance & Administration
    presented by Irving Levin

>>> Academic & Student Affairs
    presented by Christine Vernier
Consent Agenda

>>> Approval of June 20, 2019 Meeting Minutes

>>> Resolution Approving Issuance of State of Oregon Article XI-Q General Obligation Bonds for Capital Improvement and Renewal
Student Success Update

Board of Trustees Meeting

October 10, 2019
Presentation Overview

Student Success Effort
- Overview
- Metrics
- Next steps

University of South Florida Site Visit Recap and Data Comparison

Student Success Data Update
Student Success Effort
Using Evidence for Impact and Equity

Dave Maddox, Interim Vice Provost for Academic Budget and Planning; Kathi Ketcheson, Director of Institutional Research & Planning
Metrics - Disaggregation to Support Equity

Harness disaggregated data for all KPIs: race/ethnicity, full- part-time status, first-time full-time freshman, transfer students, high school GPA, legal sex, residency, school/college, advising pathway, STEM students, online course taking patterns, application/admission date, high school GPA, first-generation status, class standing)
### Metrics Early Stage Brainstorm (Short-List) - DRAFT

<table>
<thead>
<tr>
<th>Graduation KPIs</th>
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<tbody>
<tr>
<td>6-year graduation rate - all students</td>
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<tr>
<td>6-year graduation rates - URM (Underrepresented Minority) students</td>
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<td>6-year graduation rates - STEM students</td>
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<th>Retention KPIs</th>
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<td>Retention rates - all students</td>
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<tr>
<td>Retention rates - all new first-time full-time students</td>
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<td>Retention rates - all new transfer</td>
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<td>Retention rates - all new transfer, URM</td>
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<td>Retention rates - STEM students</td>
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## Metrics Early Stage Brainstorm (Short-List) - DRAFT

<table>
<thead>
<tr>
<th>Credit Momentum KPIs</th>
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<tr>
<td>Credit completion - all students, during first year of attendance</td>
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<tr>
<td>Credit completion - all first-time full-time students, during first year of attendance</td>
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<td>Credit completion - URM students, during first year of attendance</td>
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<td>Credit completion - STEM students, during first year of attendance</td>
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<td>Progress toward graduation by total credits - all students</td>
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<th>Student Experience KPIs</th>
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<tr>
<td>Sense of belonging/mattering</td>
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<td>Net Promoter Score</td>
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<tr>
<th>Course Success KPIs</th>
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<tr>
<td>Gateway course completion</td>
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Next Steps

It’s a building year
- Leadership Council in place
- Clear definition of student success
- Metrics, goals, dashboard
- Committee kick-offs
- Engage the campus
- Project initiations and launches

This is a long-term effort - it’s a marathon, not a sprint
Early Alerts Scale-Up

**Purpose** - To identify students who might be at risk of not succeeding in selected high impact courses and provide timely support

**Scope**
- 100+ courses during 2019-20 academic year representing 30,000+ enrollments; ~150+ advisors, staff and faculty engaged
- Builds on Spring 2019 Pilot in Urban, Public, and Global Affairs Advising Pathway

**Speed** - Go-Live October 21
Transfer and Returning Student Resource Center

Opening Fall 2019!
Community College Transfer Students

Percent of transfer students in Oregon that each institution serves

- Portland State University - 37.5%
- Oregon State University - 26.6%
- University of Oregon - 10.6%
- Western Oregon University - 7.8%
- Oregon Institute of Technology - 7.1%
- Eastern Oregon University - 5.2%
- Southern Oregon University - 5.2%

60.4% of PSU undergraduates are transfer students
Transfer Student Breakdown at PSU

2018 Percentages
- PCC 43%
- MHCC 7%
- CCC 7%
- ChemeketaCC 3%
- Clark College 2%
- OSU 2%
- UO 2%
Transfer Student Challenges

- Some courses did not transfer as expected: 33%
- Knowing what resources were available to me: 23%
- Knowing how credits would count: 20%
- Other: 15%
- Difficult courses in major: 5%
- Outside courses are difficult: 4%

Have you experienced a challenge with being a transfer student?

- Yes: 24%
- No: 76%

N 3404

N 815
The Transfer Student Experience

“Invest more time in transfers. Help them navigate what transfers and what doesn't and making sure they get seen earlier than orientation....”

“Challenges with initial adjustment, feeling connected to campus.”

“Transition for transfer students, especially when it comes to prerequisites for junior level classes.”

“More assistance for non-traditional students, especially those who haven't been to college for many years”
University of South Florida
Site Visit Recap
University of South Florida

Institutional transformation/movement around student success
- Six-year graduation rate (2009 to today): 48% → 73%
- Four-year graduation rate (2009 to today): 24% → 61%
- First-year retention (2014-2018): 88% → 91%
- Eliminated achievement gap by race, ethnicity, income

Similar institutional and student profile to PSU

What are the key factors for their success?
- Culture change
- Full integration and deployment of predictive analytics
- Clear, explicit benchmarks for student success goals set by state of Florida
- State investment
Comparison with USF

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<tr>
<th></th>
<th>In-state avg. tuition</th>
<th>Out-of-state tuition</th>
<th>Pell recipients</th>
<th>Students with loans</th>
<th>Entrannts &lt;3.0 HS GPA</th>
<th>Entrannts &lt;3.5 HS GPA</th>
<th>Mean HS GPA</th>
<th>Students 24 and older</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSU</td>
<td>$7,403</td>
<td>$24,750</td>
<td>38%</td>
<td>46%</td>
<td>11.7%</td>
<td>53.2%</td>
<td>3.43</td>
<td>36%</td>
</tr>
<tr>
<td>USF</td>
<td>$4,559</td>
<td>$15,473</td>
<td>38%</td>
<td>43%</td>
<td>1.9%</td>
<td>17.7%</td>
<td>3.98</td>
<td>19%</td>
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First-Time, Full-Time Freshman Six-Year Graduation Rate

USF average gain: 2.9%/year

PSU average gain: 1.7%/year
First-Time, Full-Time Retention Rate
Student Success Data Update
“The College Dropout Crisis” - New York Times

“American higher education has a dropout problem. About one in three students who enroll in college never earn a degree. But a promising solution is staring us in the face: Schools with similar students often have very different graduation rates. This suggests that the problem isn’t the students — it’s the schools.

Here we looked at 368 colleges arranged by what we would expect their graduation rates to be, based on the average for colleges with similar student bodies.”
External Support

- Donors
- Foundations
- Government support
US News Social Mobility ranking

- Based on graduation rates of Pell grant recipients
- PSU was ranked 26th in the nation and was the #1 ranked school in Oregon
- University of South Florida was 11th
- PSU’s Pell-receiving students graduate at a rate just 2% behind non-Pell students

See 2018-19 Common Data Set for Pell graduation rate

Thank you!
Break
Campus Safety Update

>> To view the full plan, please visit www.pdx.edu/president
Open Comment
Adjourn