Board of Trustees Meeting
January 24, 2019
8:30am to 11:00am

Audio Livestream Webcast Available at:
https://www.pdx.edu/board/audio-livestream-of-board-of-trustees-meeting
Call to Order/Roll/Declaration of Quorum
Review of Previous Meeting Action Items
Open Comment
Opening Comments and Reports

Comments from the Associated Students of Portland State University
Report of the Chair
Report of the President
Reports of Standing Committees of the Board

• Executive and Audit:
  Report provided by Committee Chair Gale Castillo

• Academic and Student Affairs:
  Report provided by Committee Chair Margaret Kirkpatrick

• Finance and Administration:
  Report provided by Chair Irving Levin
Consent Agenda

a. Approval of October 4, 2018 Meeting Minutes
b. Approval of June 18, 2018 Meeting Minutes
c. Approval of Trimet Property Purchase at 4th and Lincoln
d. Approval of ASAC Committee Charter update
e. Approval of Academic Year 19/20 Board Meeting Dates
Portland State University Board of Trustees
January 24, 2019

Digital City Testbed Center

Jonathan Fink, Director
What is a “smart” or “digital” city?

“Smart cities” refers to the use of digital technology (sensors, cloud computing, analytics, visualization) to improve urban operations and residents’ quality of life.
Three Challenges of Smart Cities

How do cities evaluate their smart options?

How does the public assess smart futures?

How do companies align smart products?
The **Promise** of Smart Cities

- Technology can improve operations, access, equity, health, environment

**Improve City Operations**

**Universal Accessibility**

**Equitable Opportunity**

**Better Health Outcomes**

**Emissions Reduction**
The **Risks** of Smart Cities

» Concerns about security, ethics, equity, monopolies, non-interoperability
Smart City Innovation Needs to be Tested

Single-owner campuses are ideal smart city testbeds

55 acres
PSU

18 acres
OM SI

990 acres
UBC
Digital City Testbed Center Rationale

- Smart city applications need **testing** before deployment
- It’s easier to try out new technologies on **single-owner campuses**
- Cities need **social science/policy** expertise to evaluate smart tech
- DCTC will coordinate a **network of campus testbeds**
- Initial sites in **Portland, Seattle** and **Vancouver BC** metros
- Deploy on **academic, corporate, non-profit** and **medical** campuses
- Create **replicable, interoperable** hardware & software **ecosystems**
- Focus on **data analytics, security** and **sovereignty**
- Improve **accessibility, resilience, health, education of public**
- PSU offers **expertise, interdisciplinarity, student engagement**
Digital City Testbed Network

2019

PSU
OMSI
UBC

2020

UW Seattle
UW Botherl
UW Tacoma
UW

2021

OHSU
INTEL
Oregon Zoo

Microsoft
DCTC
Potential Corporate Partners

- GE Lighting
- AT&T
- Cisco
- Intel
- ROGERS
- Microsoft
- T0ZNY
- NTT DATA
- Verizon
Developments since proposal submitted

- Successful GCTC Smart City Tech Jam in Portland in June
- Fink gave DCTC talks in Portland, Vancouver, Seattle, NJ, Perth, Kyoto
- Fink submits $9M NSF PAWR wireless proposal with CMU, UBC, UW
- Provost Jeffords at 3rd Cascadia Corridor conference in Vancouver
- DCTC partnering with Oregon Blockchain Venture Studio
- Gerding-Edlen to develop OMSI site; Fink on prop. development team
- Rogers Communications commits $5M to UBC 5G campus testbed
- TAO President and Smart PDX Director visit UBC campus testbed
- UBC Associate Dean of Engineering coming to PSU next week
- Microsoft expands their campus testbed activities w/ digital twinning
Digital City Testbed Center
Digital City Testbed Center
Questions?
Update Center for Homelessness Research & Action Collaborative
Campaign Timeline

GROW WITH US
School of Business Campaign

CREATING FUTURES
Scholarship Campaign

VIKING PAVILION
Campaign

Fall 2018
Launch

2012-2018
Silent Phase

2018-2021
Public Phase

STUDENT support
FACULTY support
CAMPUS support
CITY service
Many Benefits of a Campaign

- Build culture of philanthropy
- Engage students, faculty, alumni, friends
- Raise bar on giving
- Power a rising tide of excellence
- Raise awareness
The Six Month Sprint

- Feasibility study completed
- College-wide priorities developed
- Unit-level internal aspirational goals refined
- President’s signature opportunities evolved
- Campaign communications developed
- Campaign launch at Simon Benson
Key Feasibility Insights

93 in person interviews, 181 online responses

- PSU’s service to city sets it apart
- Students and student success is most compelling for donors
- Access and achievement together
- PSU should embrace artistry, originality
Campaign Launch at Simon Benson

- Raised nearly $2 million, a record
- Featured PSU alumna and Emmy award winner Esperanza Spalding in conversation with PSU’s Darrell Grant
- High-profile honorees Tim & Mary Boyle and Neil Lomax
- Debut of special campaign video, Web site, collateral
- Launch activities also included email and mobile campaigns, campus signage and a NY alumni campaign launch event

SERVE
THE CITY

LEAD
THE WORLD

THE
CAMPAIGN
FOR PSU

LET KNOWLEDGE SERVE
THE CAMPAIGN FOR PSU

DISCOVER NEW WORLDS
LET STUDENTS soar
LET FACULTY lead
LET CAMPUS shine
LET PORTLAND rise
New York Campaign Launch
Campaign Categories

- Support for **Students**
- Support for **Faculty** and **Programs**
- Support for initiatives to serve the **City**
- Support for **Campus**
Student Support Highlights

• 288 scholarships created since campaign began
• Key opportunities include scholarships, student success funds and hardship funds
• Recent gifts:
  o Alumnus **Mike Richardson** made a major contribution to support student-athlete scholarships for men’s and women’s basketball.
  o An anonymous $1.3M estate gift will support international student scholarships.
Faculty Support Highlights

- Key opportunities include professorships, excellence funds
- 14 Portland Professorships created to date during campaign
- Recent gifts
  - Dennis and Janet Beetham gave $690,000 to purchase a specialized CT scanner for Dr. Tami Lasseter Clare
  - An anonymous donor’s $1M contribution supported the Dean’s Fund for Excellence in the School of Business.
Campus Support Highlights

- Six capital priorities — a campus transformation!
- So far more than $50M raised for capital priorities
- Opened doors on Viking Pavilion and Karl Miller Center
- Broke ground on 724 Harrison and 4th & Montgomery Building
- Actively fundraising for Science Building One and Art + Design Building
City Support Highlights

- President’s signature initiatives highlight how PSU serves the city
  - Homelessness Research & Action Collaborative
  - Digital City Testbed Center

Recent key gift:
- **Tim and Mary Boyle** committed nearly $1M to the Homelessness Research & Action Collaborative at the Simon Benson launch event
Campaign Fundraising to Date

Nearly $222M raised in gifts and pledges to date

74% to $300 million goal

54K gifts
Save the Date

• Scholarship Celebration: February 20 at Smith Ballroom
• Wine & Roses: April 27 at Viking Pavilion
• Simon Benson 2019: October 17 at Oregon Convention Center
Student Presentations
Meeting Review and Action Items
Adjourn
2018-19 Board of Trustee Meetings

April 11, 2019 (8:30 am to 12:30 pm)
June 20, 2019 (8:30 am to 12:30 pm)