Minutes

**Board Members Present:** Swati Adarkar, Gale Castillo, Sho Dozono, Maria Carolina Gonzalez-Prats, Maude Hines, Thomas Imeson, Margaret Kirkpatrick, Rick Miller, Lindsay Stewart, Christine Vernier, Chair Pete Nickerson and Wim Wiewel (ex-officio, non-voting).

**Board Member(s) Not Present:** Erica Bestpitch, Irving Levin, and Peter Stott.

1. **Call to Order/Roll/ Declaration of Quorum**

   Chair Nickerson called the meeting to Order at 8:39 AM. Roll was taken, a quorum was present, and the meeting proceeded.

2. **Strategic Plan**

   President Wiewel introduced Dean Stephen Percy and Michelle Janke from the Coraggio Group. Janke discussed the context of strategic plans in higher education generally. Dean Percy presented a high level overview of the five strategic imperatives in the draft plan.

   The Board discussed the importance of Key Performance Indicators (KPIs), outreach to business and community partners, and the University’s approach to implementation of the plan.

   Trustee Hines shared a draft resolution to be considered by the Faculty Senate.

   The Board then broke out into three groups and addressed the following questions:

   1. As you read through the plan, what were you most excited about?
   2. What are your concerns with the plan?
   3. How would you like to be involved with implementation?

   The individual groups then reported back to the Board with their thoughts, concerns, and answers.

   Trustees expressed their general support for the plan, acknowledged the extensive work of many participants in the process, and shared the general view that the plan should be approved by the Board in December.
President Wiewel discussed strategic imperatives 5.1 (inspiring more community support) and 5.2 (diversifying revenue streams), in particular, and their relationship to recent discussions regarding the potential for a local revenue source to support the University. Recent media reports have discussed the potential for a metropolitan area payroll tax to support the University. Trustees discussed the potential benefits of, and likely opposition to, such a measure. The Board is expected to consider a resolution in December that expresses the need for additional revenue to support student affordability and success at the University and that includes a potential metropolitan area revenue measure as one of the initiatives that should be explored and potentially pursued.

3. **Adjourn**

Chair Nickerson adjourned the meeting at 11:31 AM.