



ADVISING & CAREER SERVICES
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CAREER FAIR GUIDE

How to Research Employers in CareerConnect

1/ Login to CareerConnect at pdx.edu/careers/jobs-databasecareerconnect

2/ Click “Career Events & Workshops” on the top navigation bar.

The screenshot shows the CareerConnect website interface. The top navigation bar is yellow and contains the following items: My Account, Employer Directory, Job Search, and Career Events & Workshops. The 'Career Events & Workshops' item is highlighted with a red box. Below the navigation bar, the main content area is divided into several sections: Home, Announcements, and Account Summary. The Home section displays a welcome message for Gabrielle Jenkins and a navigation tip. The Announcements section features a new online career development guide. The Account Summary section shows profile information, including the last modified date, email address, and resume status.

3/ Find the career fair you are attending in the list of events and select it.

The screenshot shows a list of career fairs on the CareerConnect website. The list is organized into three rows, each representing a different event. The first row is for the 'Winter Engineering & Technology Fair' at SMSU Ballroom, scheduled for 2/11/2015 from 11:00 AM to 3:00 PM. The second row is for the 'Winter All Majors Career & Internship Fair' at SMSU Ballroom, 3rd Floor, scheduled for 2/12/2015 from 11:00 AM to 3:00 PM. The third row is for the 'Explore PSU Majors! 2015' at SMSU Ballroom, scheduled for 2/18/2015 from 12:00 PM to 3:00 PM. Each row includes a 'View Employers' button, which is highlighted with a red box in the second row.

- 4/ Here you will have access to the full list of participating employers. Select the employers' name to see more details including positions they are recruiting for and job qualifications.

The screenshot shows a search interface with a sidebar on the left containing navigation options like 'My Favorites', 'My Partners', and 'I want to ...'. The main content area has search filters for 'Organization Name' and 'Position Types', a search button, and a 'Results' section. The results are sorted by 'Organization Name' in ascending order. The first result, 'Advantage Sales and Marketing', is highlighted with a red box. Below it are 'Airgas' and 'Albertina Kerr Centers'.

- 5/ Research the employers that interest you, take notes and prepare to talk to the organization's recruiter at the fair about available opportunities and about your interests and skills.

The screenshot shows the detailed page for 'Advantage Sales and Marketing'. The sidebar on the left includes 'Log Out', 'Home', 'Calendar', 'Resource Library', and other navigation options. The main content area has a header with the company name and 'Event 127 / Winter All Majors Career & Internship Fair'. Below the header is a description of the company and its services. The 'Recruiting Information' section lists various job categories and degrees.

Advantage Sales and Marketing
Event 127 / Winter All Majors Career & Internship Fair

<http://www.asmnet.com>

Advantage Sales and Marketing, LLC (ASM) is one of the country's leading sales and marketing agencies specializing in outsourced sales, merchandising, category management, and marketing services to manufacturers, suppliers, and producers of food products and consumer packaged goods. ASM services a variety of trade channels such as grocery, mass merchandise, specialty, convenience, drug, dollar, club, hardware, and home centers.

Additional Information:

Recruiting Information

Positions Available: Leadership Development Associate

Majors: Business Adm: General Mgmt
 Business Adm: Info Systems
 Business Adm: Marketing
 Business Administration
 Business Administration - Accounting
 Business Administration - Advertising Managem
 Business Administration - Finance
 Business Administration - Human Resource Mana
 Business Administration - Supply and Logistic
 Business: Accounting
 Business: Advertising Mgmt
 Business: Athletic & Outdoor Certificate
 Business: Finance
 Business: Food Industry Mgmt Certificate
 Business: Human Res Mgmt
 Business: International Bus
 Business: International Management
 Business: Marketing
 Business: Mgmt & Leadership
 Business: MS Financial Analysis
 Business: Real Estate
 Business: Real Estate Finance
 Business: Supply & Logistic Mgmt
 Economics

Degrees Sought: Bachelor of Arts

Job Categories: Account Management/Planning, Analyst, Brand Management, Business Development, Customer Service, Data Management, Human Resources, Management, Marketing, Product Management, Project Management, Sales

Position Types: Full-time Entry Level

Work