PORTLAND STATE UNIVERSITY
TOULAN SCHOOL OF URBAN STUDIES AND PLANNING

COMMUNITY ECONOMIC DEVELOPMENT
USP551 – WINTER 2012
WEDNESDAY, 1:00-3:40
ROOM 220, URBAN CENTER

Professor Karen J. Gibson
370J Urban Center
Phone: 725-8265

Email: gibsonk@pdx.edu
Office Hrs: Weds, 4-5 pm or by appointment

COURSE DESCRIPTION

This course explores the economic challenges facing low-income people and places, and strategies to increase income, earnings, and wealth. Community economic development is situated within the context of traditional state and local economic development policy, and their underlying theoretical perspectives are compared. It explores community economic development goals, organizations, strategies, tools, and planning processes. It also analyzes the politics of economic inequality and economic development, and organizing strategies and tools for holding public development processes and projects "accountable", so that the benefits of development are shared.

COURSE REQUIREMENTS

This course is held in a lecture/discussion format. All students are expected to keep up with the reading material and participate in class. You can contribute to the class by coming prepared to discuss the concepts and issues in the reading. You are also encouraged to share news articles and other information about regional or national economic development issues. There are two short reflective essays on the reading material, a take-home midterm, and a paper on a topic of your choice. You may evaluate an existing CED strategy or propose your own CED plan/project.

Grades:	Pct.	Due Dates:
Participation	10%	On-going
Reading Reflections	10%	Selected dates
Take Home Midterm	35%	February 22
CED Plan	35%	March 14
CED Plan Presentations	10%	March 14
	100%	

Books available at the PSU Bookstore:
The Community Economic Development Handbook: Strategies and Tools to Revitalize Your Neighborhood, by Mihailo Temali. St. Paul, MN: Wilder Foundation, 2002.

Third Sector Development: Making Up for the Market, by Christopher Gunn. Ithaca, NY: Cornell University Press, 2004.

Other required readings:
Journal articles are available through PSU Library (electronic databases). Book chapters will be made available via email (these readings are noted with an asterisk *).

COURSE ASSIGNMENTS

Reading Reflections:
On the first day of class you will sign up for two dates to write your reflective essays. These are not summaries of the readings, but your own thoughtful analysis and reflection on the weekly topic and readings. You can pose questions, offer critique, and/or make connections to contemporary community development issues. They are each worth 5% of your grade. If the essay is below a minimum standard of quality, you will be asked to revise it. These will not be returned to you, but they will inform our weekly class discussion. Email the essay (1½ to 3 pages) as an attachment with the word "Reflection" in the subject line.

Take-home Midterm Exam:
The exam will cover the material through February 15. It will require you to analyze and critique the evidence and perspectives presented in the readings. You must write *original* essay(s) that demonstrate a synthetic understanding of the material.

Community Economic Development Plan:
Use the Temali Handbook (and other resources) to diagnose a problem and propose a solution. You may focus on a low-income neighborhood or group of people. You will present your project in class.

SCHEDULE OF TOPICS AND READINGS

January 11
Introduction
Film: Building Hope

January 18
The Rationale for Community Economic Development (CED)
Temali, Mihailo. *The CED Handbook.* Chapter 1.

*Halpern, Robert. *Community Economic Development*, Chapter 4 in Rebuilding the Inner City: A History of Neighborhood Initiatives to Address Poverty in the United States, NY: Columbia University Press, 1995.

Fullilove, Mindy Thompson and Rodrick Wallace. *Serial Forced Displacement in American Cities, 1916-2010.* Journal of Urban Health: Bulletin of the New York Academy of Medicine, Vol. 88:3, 2011.

*Smeeding, Timothy, Lee Rainwater, and Gary Burtless. *United States Poverty in Cross National Context*. Chapter 16 in The Inequality reader: Contemporary and Foundational Readings in Race, Class, and Gender. Edited by David B. Grusky and Szonja Szelenyi. Boulder, CO: Westview Press, 2007.

Newman, Kathe. *Post-Industrial Widgets: Capital Flows and the Production of the Urban*. International Journal of Urban and Regional Research, Vol. 33.3, 2009:314-31.

Joint Center for Housing Studies. The State of the Nation's Housing, 2011.
http://www.jchs.harvard.edu/research/state_nations_housing
Read: Executive Summary and Housing Challenges

SCHEDULE OF TOPICS AND READINGS

January 25
CED vs. Traditional Economic Development (TED)
*Goetz, Edward G. *Housing Policy Innovation in U.S. Cities and States.* Chapter 4 in Shelter Burden: Local Politics and Progressive Housing Policy. Philadelphia: Temple University Press, 1993.

*Green, Gary Paul and Anna Haines. *The Role of Assets in Community Based Development,* Chapter 1 in Asset Building & Community Development, 3rd Edition. Thousand Oaks, CA: Sage, 2011.

Good Jobs First. *Accountable Development* (Beginner's & Researcher's Guides)
http://www.goodjobsfirst.org/accountable-development

East Bay Alliance for a Sustainable Economy (EBASE). *Building a Better Bay Area (**BABBA**): Community Benefits Tools and Case Studies to Achieve Responsible Development.* Pages 1-18.
http://www.workingeastbay.org/article.php?list=type&type=94

Portland Development Commission. *Five-Year Economic Development Strategy, 2009. (and Status Report, 2011).*
http://pdxeconomicdevelopment.com/

February 1
CED Organizations, Planning, and Development
Temali, Mihailo. *The CED Handbook.* Chapters 2-3.

Gunn, Christopher. *Third Sector Development*. Chapters 1-3.

BABBA, Chapter 1

McQuarrie, Michael. *ESOP Rises Again*. Shelterforce: The Journal of Affordable Housing and Community Building Spring 2010.
http://www.shelterforce.org/article/1993/esop_rises_again/

February 8
CED Strategy: Physical Revitalization
Temali. *The CED Handbook.* Chapter 4.

Gunn, Christopher. *Third Sector Development*. Chapters 5.

*Green, Gary P. and Anna Haines. *Physical Capital: The Role of Housing in Community Development*, Chapter 8 in Asset Building & Community Development, 3rd Edition. Thousand Oaks, CA: Sage, 2011.

BABBA, Chapters 2-3

McQuarrie, Michael. *Running on Empty*. Shelterforce: The Journal of Affordable Housing and Community Building. Spring, 2008.
http://www.shelterforce.org/article/212/running_on_empty/

SCHEDULE OF TOPICS AND READINGS

February 15
CED Strategy: Asset Development and Preservation
Sherraden, Michael. *Toward a Theory of Welfare Based on Assets*. Chapter 8 in Assets and the Poor: A New American Welfare Policy. NY: M.E. Sharpe, 1991.

Patraporn, R. Varisa, et al. *Building Bridges to the Middle Class: The Role of Community-Based Organizations in Asian American Wealth Accumulation*. Economic Development Quarterly, 24:3, 2010.

Bodaken, Michael and Todd Nedwick*. Transit-Oriented Preservation.* Shelterforce: The Journal of Affordable Housing and Community Building. Fall, 2011.
http://www.shelterforce.org/article/2492/transit-oriented_preservation/

BABBA, Chapter 4 and Conclusion

February 22
CED Strategy: Business Development
Temali. *The CED Handbook,* Chapter 5.

Servon, Lisa. *Microenterprise Development in the United States: Current Challenges and New Directions*. Economic Development Quarterly, 20: 4, 2006.

Gunn, Christopher. *Third Sector Development.* Chapters 4, 6-9.

Portland Development Commission. *Neighborhood Economic Development Strategy*, 2009.
http://www.pdc.us/bus_serv/ned.asp

February 29
CED Strategy: Workforce Development
Temali. *The CED Handbook.* Chapters 6 and 7.

Gunn, Christopher. *Third Sector Development*. Chapters 10-12.

March 7
Student Presentations

March 14
Student Presentations