

CURRICULUM VITAE

Gerald Sussman
November 2011

Education

Ph.D. Political Science, 1983.
University of Hawaii, Manoa, Dept. of Political Science and the East-West Center
M.A. Political Science/Asian Studies
University of the Philippines, Philippine Center for Advanced Studies
B.A. Government and History
Fairleigh Dickinson University

Ph.D. Dissertation:
"The Political Economy of Telecommunication Transfer: Transnationalizing the New Philippine Information Order," 1983. Dissertation director: Professor Robert Stauffer

Teaching Employment

Professor (with tenure, 1997) & Associate Professor (1994-1997): Cities & Third World Development (ug/g); Cities in the Global Political Economy (grad); Political Issues in the American Economy (grad); Information Cities; Political Science Applications to Urban Studies(ug/g); Marxism and the City (grad); Cities in Film (ug); Media & International Relations (ug); Critical Methods of Media Inquiry (grad); Critical Theories in Mass Comm.(ug/g); Issues in International Communication (ug/g); International & Intercultural Communication (grad) seminar; Propaganda, Public Relations, and Politics(ug/g); Mass Media & Society (ug), International Political Communication (ug/g), Communication, Society & Culture (ug), U.S. and the World (ug)

Portland State University, School of Urban Studies & Planning, 1994-present; Dept. of Communication, 1994-2011; International Studies, 2011-

Associate Professor (with tenure, 1993) & Assistant Professor (1987-1993): International Politics; Political Economy; Economics; Third World Politics & Cultures; Amer. Gov't. & Politics; Communication Economics; Communication, Technology and Politics; Cable TV & New Technologies, International Political Communication
Emerson College, Divisions of Humanities and Social Sciences and Communication Studies, 1987-1994

Assistant Professor: Honors Tutorial in Political Economy; Information Econ.; Int'l Development; Int'l Relations; Political Communication; Southeast Asian Politics; U.S. Foreign Policy

Ohio University, Department of Political Science/Center for International Studies/School of Telecommunications, 1984-1987

Publications or Other Creative Achievements

Books:

The Propaganda Society: Promotional Culture and Politics in Global Context (2011), editor and contributor, Peter Lang Pub.

Branding Democracy: U.S. Regime Change in Post-Soviet Eastern Europe (2010), author, Peter Lang Pub.

Global Electioneering: Campaign Consulting, Communications, and Corporate Financing (2005), author, Rowman & Littlefield.

Global Productions: Labor in the Making of the "Information Society" (1998), chief editor and contributor, Hampton Press.

Communication, Technology and Politics in the Information Age (1997), author, Sage Publications.

Transnational Communications: Wiring the Third World (1991), chief editor and contributor, Sage Publications.

Monographs:

Television and New Media. Guest Editor for special issue on the transformations of public television worldwide. 4 (2) (May 2003), and chapter contributor: "The Struggle for and within Public Television," pp. 111-115.

Journal of Media Economics. Guest Editor for special issue on political economy of communications. V. 12, N. 2, 1999.

Congress of the United States, Office of Technology Assessment (March 1990).
Communications for an Information Age: Singapore

United Nations, Center on Transnational Corporations (1985): *The International Telecommunications Industry*.

Book Chapters:

"Introduction to the Propaganda Society," "Epilogue" and section introductions, in G. Sussman, Ed., *The Propaganda Society: Promotional Culture and Politics in Global Context* (editor and contributor), Peter Lang (2011).

"Systemic Propaganda and State Branding in Post-Soviet Eastern Europe" in N. Kaneva, Ed., *Branding Post-Communist Nations: Marketizing National Identities in the "New" Europe* (2011). Routledge.

"A Regime of Propaganda: The Systemic Bases of Promotional Political Culture," in J. Klaehn, ed., *The Political Economy of Media and Power* (2010). Peter Lang pub., pp. 113-140.

“The Globalization of Politics: Spinning ‘Democracy Assistance’ Programs” in W. Dinan and D. Miller, Eds., *Thinker, Faker, Spinner, Spy: Corporate PR and the Assault on Democracy*. (2007). Pluto Press, pp. 175-195.

"Internet Politics the Singapore Way," in T. Gibson and M. Lowes, eds., *Urban Communication and the World-Class City: Production, Text, Context*. Rowman & Littlefield. 2006. Pp. 41-59.

”Plugola: News for Profit, Entertainment and Network Consolidation” (with C. Higgins), in T. Gibson and M. Lowes, eds., *Urban Communication and the World-Class City: Production, Text, Context*. Rowman & Littlefield. 2006. Pp. 141-162.

”Community Radio in Community Development: Portland’s KBOO Radio,” in C. Ozawa, ed., *The Portland Edge*. Island Press (2004) (with J.R. Estes), pp. 118-139.

”Information Technology and Transnational Networks: A World Systems Approach.” In L. Artz and Y.R. Kamalipour, Eds., *The Globalization of Corporate Media Hegemony* (2003). SUNY Press, pp. 33-53.

”Political Economy of Television.” In T. Miller, ed., *Television Studies Book* (2002), British Film Institute, pp. 7-11.

"Urban Congregations of Capital and Communications: Redesigning Social and Spatial Boundaries" in J.M. Chan and B.T. McIntyre, Eds., *In Search of Boundaries: Communication, Nation-States and Cultural Identities* (2002), Greenwood Pub., pp. 129-145

"Telecommunications After NAFTA: Mexico's Integration Strategy" in V. Mosco and D. Schiller, Eds., *Integrating a Continent for Cyber-Capitalism* (2001), Rowman & Littlefield. Pub., pp. 136-162

“Global Productions” (with J. Lent). In G. Sussman and J. Lent, Eds., *Global Productions: Labor in the Making of the "Information Society"* (1998), Hampton Press, pp. 1-11. Republished in Jin Cao, Ed., *The Political Economy of Communication* (2008). Sanlian Press (Shanghai), pp. 309-314.

“Electronics, Communications, and Labor: The Malaysia Connection.” In G. Sussman and J. Lent, Eds., *Global Productions: Labor in the Making of the "Information Society"* (1998), Hampton Press, pp. 111-143.

"Lessons from Private Sector Participation: Learning from the Philippines" (with Alexandrina Benedicto Wolf) in Bella Mody, Johannes M. Bauer and Joseph D. Straubhaar, Eds. *Telecommunications Politics: Ownership and Control of the Information Highway in Developing Countries* (1995). Lawrence Erlbaum Associates, pp. 201-224.

“Introduction: Critical Perspectives on Communication and Third World Development” (with J. Lent). In G. Sussman and J. Lent, Eds., *Transnational Communications: Wiring the Third World* (1991). Sage Publications, pp. 1-26.

“Telecommunications for Transnational Integration: The World Bank in the Philippines.” In G. Sussman and J. Lent, Eds., *Transnational Communications: Wiring the Third World* (1991). Sage Publications, pp. 42-65.

“The Transnationalization of Philippine Telecommunications: Postcolonial Continuities.” In G. Sussman and J. Lent, Eds., *Transnational Communications: Wiring the Third World* (1991). Sage Publications, pp. 125-149.

“The ‘Tiger’ from Lion City: Singapore’s Niche in the New International Division of Communication and Information.” In G. Sussman and J. Lent, Eds., *Transnational Communications: Wiring the Third World* (1991). Sage Publications, pp. 279-308.

"Telecommunications in the ASEAN Region" in V. Mosco and J. Wasko, Eds., *The Political Economy of Information* (1988, 1990). University of Wisconsin Press, pp. 274-296.

"Singapore's Niche in the International Division of Information" in Peter Limqueco, Ed., *Essays in Honour of Renato Constantino* (1989). Journal of Contemporary Asia Press, Adelaide. Pp. 280-303.

"Philippines 1984: Political Economy of a Dying Dictatorship" (with D. O'Connor and C. Lindsay), In D. Schirmer and S. Shalom, Eds., *The Philippines Reader* (1987). South End Press. Pp. 284-89.

Joint Economic Committee, Congress of the United States (February 25, 1984). *Hard Choices: A Report on the Increasing Gap Between America's Infrastructure Needs and Our Ability to Pay for Them*. Appendix 10, Case Study on Massachusetts (with Karen Polenske, et al., at the Joint Center for Urban Studies at MIT and Harvard University).

Encyclopedia Articles

“KBOO Community Radio.” In *Oregon Encyclopedia of History and Culture*, 2009.

“Concentration in the Mass Media.” In W. Donsbach, ed., *The Encyclopedia of International Communication*, 2008. Blackwell Publications. Pp. 3480-3485. Updated and revised for 2nd edition, 2012.

”The Information Age.” In J.A. Schlote and R. Robertson, eds., *The Encyclopedia of Globalization*, Taylor & Francis Pub., 2006, pp. 624-629.

Books/Book Chapters in Planning Stage:

Information Cities: Global Circuits of Capital and Culture (book)

Refereed Journal Articles:

“Branded versus Organic Democracy,” *European Journal of Communication* 26:3 September 2011, Pp.

“Template Revolutions: Marketing U.S. Regime Change in Eastern Europe” (with Sascha Krader), *Westminster Papers in Communication and Culture* 5 (3) (September 2008), Pp. 91-112. Republished in MRZine, April 4, 2009.

“Covering Eastern European and Russian Elections: The American Media’s Double Standard,” *Global Media and Communication* (December 2007), Pp. 356-361.

“The Myths of ‘Democracy Assistance’: U.S. Intervention in Post-Soviet Eastern Europe.” *Monthly Review*, 58 (7) (December 2006), pp. 15-29. Reprinted in R. Mathur, ed., *Glimpses of Democracies at Work*. Hyderabad, India: Icfai University Press.

”Organizing Portland’s Disorderly Possibilities: KBOO Community Radio” (with J.R. Estes) *Journal of Radio Studies* 12 (2) (November 2005). Pp. 223-239.

”The Global Reproduction of American Politics” (with Lawrence Galizio). *Political Communication* 20 (3) (Summer 2003). Pp. 309-328.

"The Tao of Singapore’s Internet Politics: Toward Digital Dictatorship or Democracy?," *Journal of International Communication*, 9:1 (2003). Pp. 35-51.

"Telecommunications and Transnationalism: The Polarization of Social Space" (with Francesco Stolfi). *The Information Society*. V. 17 (1). (Winter 2001). Pp. 49-62.

"Urban Congregations of Capital and Communications: Redesigning Social and Spatial Boundaries." *Social Text*. V. 17 (3). Fall 1999. Pp. 35-51.

"The 'Information Society': Discourses, Fetishes and Discontents," *Journal of International Communication*, 6:1 (1999). Pp. 7-21.

"Telecommunications and the Dependent-Integrated State: A Study of the Philippines" in Sandra Braman, Ed. *Horizons of the State. Journal of Communication*, Special Issue, Autumn 1995. Pp. 89-106.

"Revolutionary Communications in Cuba" (Fall 1993). *Critical Studies in Mass Communication*. Pp. 199-218.

"Bulls in the (Indo)China Shop: Coppola's 'Vietnam' Revisited," *Journal of Popular Film and Television* (Summer 1992). Pp. 24-28.

"Politics and the Press: The Media After Marcos" *Bulletin of Concerned Asian Scholars* (V. 22, N. 1, 1990). Pp. 34-43.

"Banking on Telecommunications: The World Bank in the Philippines" *Journal of Communication* (V. 37, N. 2, 1987). Pp. 90-105.

"Marcos' Old Information Order" *Democratic Journalist* (July 1987). Pp. 27-30.

"The Global Impact of Telecommunication Infrastructure: Theoretical Considerations" *Media, Culture and Society*. (Summer 1984). Pp. 289-300.

"Macapagal, Maphilindo and the Sabah Claim: The Politics of Penetration" *Journal of Contemporary Asia*. (Summer 1983). Pp. 210-229.

"Telecommunication Transfers: Transnationalizing the New Philippine Information Order" *Media, Culture and Society* (Winter 1982/83). Pp. 377-390.

Invited Journal Articles

"Reading Between the Lines on Measure 7." *Oregon's Future* (Spring 2001). Liana Winett, Regina Lawrence, and Gerald Sussman. Pp. 24-25.

"Introduction: Political Economy of Communications." *Journal of Media Economics*, V. 12 (2). 1999. Pp. 85-87.

"Who Speaks for Asia: Media and Information Control in the Global Economy" (with John Lent). *Journal of Media Economics*, V. 12 (2). 1999. Pp. 133-147. Republished in Jin Cao, Ed., *The Political Economy of Communication* (2008). Sanlian Press (Shanghai), pp. 296-314..

"Singapore's Great Leap: Information Technology in Context" *Artificial Intelligence Review* (V. 4, 1990). Pp. 53-59.

"Telecommunication Policy Under Aquino" *Media Development* (January 1989). Pp. 21-24.

"Philippine Mass Media in Transition" *Journal of Contemporary Asia* (V. 16, N. 3, 1986). Pp. 351-359.

Editorial/Advisory Boards:

Community Advisory Board, Oregon Public Broadcasting (KOPB), 2001-2010
Board of Editors, *Journal of Media Economics* (Lawrence Erlbaum), 1989-2009
Board of Editors, *Journal of International Communications*, 1993-present
Board of Editors, *Journal of Television and New Media* (Sage), 1999-present
Board of Editors, *Central European Journal of Communication*, 2007-present
Board of Editors, *Democratic Communiqué* (pub. of Union for Democratic Communications), 2007-present
Board of Editors, *Portland Alliance*, 1998-2003 (and article and film review contributor)