



**Position Number: D93296**  
**Job Title: Director of Health Promotion and Education**  
**Department: Student Health and Counseling**  
**FTE: 1.0 benefits eligible**  
**Job Type: Administrative**  
**Posted Date: February 2, 2012**

**Position Summary:**

The Director of Health Promotion and Education provides leadership, planning, and management for the Center for Student Health and Counseling's department of Health Promotion and Education. Duties include planning and assessment of health promotion activities, collaboration with other stakeholders to promote health on campus, and management of personnel and financial resources. The director collaborates with the SHAC executive director and SHAC leadership to plan, implement, and oversee the expansion of the department and its programming.

**Duties and Responsibilities:**

- Oversee the planning, implementation, and evaluation of theory and evidence-based health promotion strategies, policies, programs, and services on the PSU campus.
- Develop strategic plans, goals, and measurable objectives for health promotion.
- Collaborate with key stakeholders on and off campus to develop a comprehensive, multidisciplinary approach to health for students.
- Direct the development, implementation, and analysis of student health surveys as directed by the executive director and in collaboration with members of the SHAC leadership team and the Enrollment Management and Student Affairs Assessment Coordinator.
- Hire, train, and supervise professional and student staff in the Health Promotion and Education department.
- Incorporate multicultural diversity and social justice concepts and principles into health promotion services.
- Plan, administer, and manage operating budget.
- Participate in research and professional publications and presentations.
- Identify grant opportunities and funding sources for SHAC initiatives and apply for relevant grants at the local, state, and/or national level.
- Participate in SHAC leadership team and Enrollment Management and Student Affairs Leadership Team.
- Actively participate in committees such as Health Campus Initiative.
- Work closely with directors from other SHAC departments to develop health education programming that supports the clinical mission of SHAC and the needs of our students.
- Participate in direct delivery of health promotion programming and services as needed.

**Required Minimum Qualifications/Skills:**

- 3-5 years minimum experience in college health required.
- Terminal degree in public health, health promotion, health policy, or health education.
- Knowledge of ACHA Standards of Practice for Health Promotion in Higher Education.
- Knowledge of student development and learning theories and models.
- Knowledge of application of health promotion, behavior change, and population-based theory.

- Knowledge of fundamental principles of organizational development.
- Familiarity with social marketing and health communication strategies.
- Demonstrated skills in developing and implementing environmental and policy change activities and strategies.
- Quantitative and Qualitative research skills.
- Presentation skills.
- Demonstrated skills in fiscal management.
- Excellent written and oral communication.
- Demonstrated supervisory skills.

**Preferred Qualifications:**

- PhD preferred.
- Experience in an urban university or college setting.
- Experience writing grants.
- Professional involvement at the regional or national level.
- Proficiency with statistical software.
- High level of personal energy.

**Compensation:**

The starting annual salary for this position will be between \$65,000 and \$75,000 dependent on qualifications and experience. Portland State University offers an excellent benefits package including generous healthcare, retirement and vacation packages, and reduced tuition rates for employee, spouse, or dependent at any of the Oregon University System schools.

**About SHAC:** The Center for Student Health and Counseling is a community-based health care organization that provides high quality, accessible mental health, physical health, and testing services targeted to the needs of the PSU student population. SHAC supports the University mission and collaborates with University staff and faculty to support student success. SHAC is a part of the Division of Enrollment Management and Student Affairs (EMSA), a student-centered organization, dedicated to the advancement of student success and student learning at the Portland State University. EMSA strives to achieve social justice and social diversity. We are looking for candidates who will enhance our diverse and multiculturally-competent staff.

**About PSU:** Nationally recognized as a leader in community engagement, PSU is the largest and most diverse university in Oregon with approximately 30,000 students. The university's innovative approach to education combines academic rigor with extensive internships and projects with community partners. The university's 49-acre urban campus exhibits PSU's commitment to sustainability through green buildings and transit-oriented development, while many of its 200 bachelor's, master's, and doctoral degree programs incorporate sustainability into the curriculum. PSU's motto, "Let Knowledge Serve the City", inspires the teaching and research of an accomplished faculty. Five themes guide PSU's work: provide civic leadership through partnerships, improve student success, achieve global excellence, enhance educational opportunity, and expand resources and improve effectiveness.

**About Portland:** Located on the banks of the Willamette River, only 90 minutes from snow-capped peaks and the Pacific Ocean, you might not realize Portland's bustling downtown and waterfront are the heart of a metropolitan region with more than 2 million people. Twelve bridges span a wide elbow of the Willamette River, connecting the east and west sides of town. Throughout the metro area are thriving neighborhoods filled with restaurants, record shops, bars, funky clothing stores, antique malls and art galleries. Portland also has an abundance of movie theaters (some even serve beer and pizza), new and used bookstores (including Powell's, the largest bookstore west of the Mississippi), coffee shops and clubs. Within walking distance of the PSU campus is the world-class Portland Art Museum, the Oregon Historical Society, a performing arts complex and a concert hall. For the sports-minded, Portland is home of the MLS Timbers, NBA Trail Blazers, and WHL Winterhawks. Outdoorsy types love Forest Park, the largest city park in the nation, with 5,000 acres of

hiking and biking trails, a zoo, public gardens and beautiful old-growth woods. And all of this is connected by one of the world's leading public transportation systems, a combination of buses, streetcars, and light-rail trains, making the entire metro area only a couple stops away.

**To Apply:**

Interested candidates should submit a CV, letter of interest, contact information for 3 professional references, and answers to the supplemental questions found below.

**Electronic submission of applications and correspondence is strongly preferred.**

Application packets may be submitted to [ldwyer@pdx.edu](mailto:ldwyer@pdx.edu) or by mail to:

Center for Student Health and Counseling  
Portland State University  
Attn: Lucy Dwyer  
1880 SW 6<sup>th</sup> Avenue, Ste 200  
Portland, OR 97201

Review of applications will begin immediately and continue until finalists are identified. Position will remain open until filled. Incomplete applications will not be considered.

**Supplemental Questions:**

1. Please describe your vision of a Health Promotion and Education department within an urban university setting. (2 pages max)
2. Student Affairs has a goal of developing a diverse and multiculturally-competent staff. Please describe how your experience and background prepare you to be effective in this environment. (one page max)

*Portland State University supports equal opportunity in admissions, education, employment, housing, and use of facilities by prohibiting discrimination in those areas based on age, color, disability, marital status, national origin, race, religion or creed, sex or gender, gender identity or gender expression, sexual orientation, veteran status, or any other basis in law. This policy implements state and federal laws. Inquiries about it should be directed to the Office of Equity and Compliance, 1600 SW 4th Avenue, Suite 830, Portland, OR 97201, 503-725-5919, [diversity@pdx.edu](mailto:diversity@pdx.edu).*