

# College of Urban and Public Affairs

2008 Fall Newsletter  
[www.pdx.edu/cupa](http://www.pdx.edu/cupa)



Keren Brown Wilson and Michael DeShane

## Aging Matters

AGING is a modern fact of life. In 2006 the world's population of adults aged 60 or over was 650 million. By 2025 that number will nearly double. By 2050, it will triple, to two billion. Industrialized and developing nations alike face an urgent need to plan for this profound shift in the composition of society.

A \$1 million gift to Portland State's Institute on Aging from Keren Brown Wilson and Michael DeShane will jump-start a new initiative, "Aging Matters, Locally and Globally," that aims to change the way communities think about assuring quality of life for older adults. The donors, both PSU alums, have devoted their lives and work to helping people with limited means age with dignity. Wilson is founder of the Jesse F. Richardson Foundation, which advocates for quality housing and long-term care for elders, locally and in Central America. DeShane leads Concepts in Com-

munity Living, an innovative assisted living consulting and management firm.

"Keren and I have always been concerned with the issues of providing housing and services to the poor," DeShane says. "Throughout our academic and professional careers we've seen too many well-intentioned efforts fail due to lack of a clear understanding of issues confronting the poor and disabled in urban settings. We hope the Aging Matters initiative can generate a concerted and long-term effort resulting in a better understanding of the issues and difficulties encompassed in providing effective services to low-income urban aged in the U.S. and in developing countries."

According to Professor Margaret Neal, who directs the Institute on Aging in the School of Community Health, the program's goal is to set aside conventional wisdom and think in fresh ways about issues that matter most

### *What's Inside*

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# Letter from the Dean



WHAT a time this is! I have never anticipated a new academic year as eagerly as the one just getting under way. First, the recent issue of US News and World Reports named Portland State as number 7 on a list of colleges identified as schools that have recently made the most promising and innovative changes.

Second, we have an exciting new President, Wim Wiewel (pronounced Vim Vee-VELL) who is generating enormous enthusiasm in the community. Dr. Wiewel served as provost and senior vice president for academic affairs and professor of public affairs at the University of Baltimore since 2004. He has a long and distinguished career in the area of urban affairs and is especially renowned for his work on universities as urban developers.

He has served as dean of the Liautaud Graduate School of Business and was the founding dean of the College of Urban Planning and Public Affairs at the University of Illinois, Chicago. We are very pleased that his academic appointment will be in the Toulan School of Urban Studies and Planning in our college.

Third, in September the James F. and Marion L. Miller Foundation announced a \$25 million challenge grant to Portland State University in the area of sustainability. This is the largest gift in the history of Portland State University and perhaps the largest single gift to sustainability ever in U.S. higher education. Over the next decade and beyond, this gift when matched, becomes a \$50 million investment in Portland State and will catapult the University towards achieving our goal of becoming a local, state and national leader in sustainability. This gift is a vote of confidence in every faculty member and staff who have taken the lead on sustainability research and practice here at PSU over the years and an acknowledgment of their hard work. I am proud to

say that our college has been a full partner in the sustainability area.

In this newsletter you will read about some truly remarkable accomplishments in our college. For example, we were privileged to receive the largest program grant in the college's history from Keren Brown Wilson and Michael DeShane – two of our alums. And, Barry Messer, accepted on behalf of PSU the first Jimmy and Roselyn Carter Award for the Community Watershed Stewardship program Professor Messer, Assistant Director of Urban Studies and Planning, serves as the advisor to the 14-year old program. And, please, take a moment to review the backgrounds of our three newest faculty so that you can understand why we are so excited about the new people we are bringing to the college.

As we start this year the College of Urban and Public Affairs will have more students, more faculty, and more promise than ever before in our history. And, we expect that this year we will accomplish more than ever before.

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*Thanks for your support and your continued interest in our work. To learn more about how you can help, please contact Trish Hamilton at 503-725-5209 or [thamilton@pdx.edu](mailto:thamilton@pdx.edu).*

Lawrence Wallack, Dean  
COLLEGE OF URBAN AND PUBLIC AFFAIRS

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# PSU wins Carter award

PORTLAND State University's Community Watershed Stewardship Program, in collaboration with the City of Portland, won the first-ever United States National Jimmy and Rosalynn Carter Partnership Award for Campus Community Collaboration. The award was presented June 4, 2008, by former President Jimmy Carter at the World Congress Center in Atlanta, Georgia.

The Community Watershed Stewardship Program has led over 27,000 community volunteers donating a quarter million hours to install 80,000 plants and restore 50 acres of watershed along two miles of waterways within the region's watershed. Individual projects have been led and supported by more than 700 students working as part of class projects, resulting in several graduate theses and faculty research publications.

"The Community Watershed Stewardship Program supports an innovative way to address environmental concerns by effectively connecting students and community in water improvement projects throughout the region," said Kevin

Keckes of PSU's Center for Academic Excellence. "These projects have allowed students to participate in applied learning environments, engage local residents and enhance neighborhoods. At its core, this program allows participants to practice essential collaboration and partnership skills required for success in the new global century."

The Community Watershed Stewardship Program is a partnership with the Bureau of Environmental Services, City of Portland, and utilizes Portland State graduate students to run the program with the help of Barry Messer, adviser and a professor in Urban Studies and Planning. Through the years, Portland State students organized assistance on more than 130 community projects: from restoration, stormwater management and nature-scaping, to educational workshops and creative writing, art and video projects.

"All three university finalists were exemplary," said Sue Sehgal, president and founder of the Jimmy and Rosalynn Carter Partnership Foundation. "Portland State's Watershed Program was

ultimately selected because it has wide impact, a multiplying effect, and involves faculty, community and students of all abilities and scholarship."

Last fall, the Watershed Program earned the C. Peter Magrath/W.K. Kellogg Foundation Engagement West Region award, making Portland State the only university west of the Mississippi to receive the prize. For more information on the Watershed Program watch the video at [tinyurl.com/422hws](http://tinyurl.com/422hws).

The Jimmy and Rosalynn Carter Partnership Award for Campus-Community Collaboration honors programs that address critical areas of public need undertaken by a college or university in partnership with a community group. The award is named for President and Mrs. Carter as a tribute to their lifelong efforts to develop and support safe, healthy and caring communities throughout the world.



(L to R): Kevin Keckes (PSU), Barry Messer (PSU), Jennifer Devlin (City of Portland), April Fong (PCC), Rosalynn and President Jimmy Carter.

Rosalynn Carter will be presenting this award at PSU's Simon Benson Awards Dinner April 7th, 2009.

# Portland's artisan economy

## Public Administration Alumni Reception

The Hatfield School of Government's Division of Public Administration held an alumni reception this past April. Reception attendees shared stories of their PSU days and the reach of the PA program became apparent. Over the last 32 years, the PA program has worked to create leaders and strengthen their knowledge, practice of delivery, and management of services to the public.

The attendees represented four decades of graduating classes, including several faculty and emeritus faculty. The program began under the charge of Ron Cease in 1976. Ron and his wife, Jane, have been important figures in this success with their commitment to the program and its students. In 2002, the Cease's created an endowed fund in public administration to help deserving students. They consider it a fitting legacy to create opportunities for PA students to pursue lives of public service.

With over 2,500 alumni dispersed throughout the world, the College strives to keep our PA community connected. Please share your news with us by emailing Trish Hamilton, Development Director at [thamilton@pdx.edu](mailto:thamilton@pdx.edu). We welcome your continued engagement!

PORTLAND has developed a national reputation for its ubiquitous micro-breweries, bike-friendly culture, and even its local, sustainable cuisine. But fewer people might realize Portland has a thriving local fashion industry, and that artists and entrepreneurs make a comfortable living selling crafts, hand-made toys, green energy solutions, and alternative medicine.

All over the city, small, local businesses are flourishing, turning home-grown ideas into successful ventures. How did Portland become such a haven for lucrative cottage industries?

Charles Heying, Associate Professor of Urban Studies and Planning, with co-authors Marianne Ryder and Shanna Eller, has embarked on a project that will examine the success of artisan industries despite competition from cheaper, mass-produced goods. The book, *Bikes to Brew: Portland's Artisan Economy*, will include interviews and case studies from hundreds of entrepreneurs as well as examine the economic theory behind Portland's artisan phenomenon.

Heying believes a multitude of factors, including public policies, social networks and even housing prices, have cultivated a supportive environment for Portland's booming artisan economy. Also, many Portland entrepreneurs have set themselves apart through ethical business practices, adopting a philosophy of social entrepreneurship that's attractive to many consumers. Rather than focus on the bottom line, social entrepreneurs

consider people and planet before profit.

"The popularity of Portland's fashion industry is unexpected because it's not known for being 'higher-end.' Fashion is an industry that is historically about money," says Heying. "In Portland, we see a fashion industry that is about sustainability, autonomy and simply employment. Fashion designers in Portland have built an ethic around their work. In that way, Portland fashion is locally unique."

While the first half of the book focuses on Portland's signature sectors - fashion, food, bikes and beer - and the theory behind their success, the latter half will involve case studies and interviews which explore the numerous small industries that are flourishing in the city. For this section, the authors are working with twenty Portland State student writers, who will conduct interviews with local artists and entrepreneurs.

Is Portland's artisan economy unique, or are we just one of many small-business friendly communities across the nation? Does this demonstrate a cultural shift in consumer values? These are questions that Heying and his team hope to answer in *Bikes to Brew*.

"It could be that this is, to an extent, going on everywhere and we're just further along in the development," says Heying. But, he also says it could be that Portland has the perfect recipe for nurturing a local artisan economy, which can be a model for other cities.

# ELI builds lasting relationship with Vietnam



(L to R): Marcus Ingle, Doug Morgan, Vu Dinh Hoe, Luu Dat Thuyet

ACCORDING to leaders at Ho Chi Minh Academy of Politics (HCMA), the time for national leadership reform in Vietnam is now. Experiencing 20 years of dynamic economic and political transformation, Vietnamese officials are envisioning sustainable development alongside their country's budding international integration. In a quest for a partner with the necessary public leadership acumen, Vietnamese delegates have sought out institutes and experts across the globe. The Hatfield School of Government's Executive Leadership Institute (ELI) is honored to be a chosen partner, extending its training mission overseas, while learning from the nation's pivotal agenda.

Despite its remarkable achievements, Vietnam faces a serious governance chal-

lenge – referred to by many as a “crisis of trust.” The “doi moi” open-market renovation process launched in 1986 ushered in a new era of 8%+ annual growth for a country that previously ranked among the world's poorest. To maintain their modernization momentum, Vietnam has decided that they must further reform their public leadership system -- in the party, the government and the public sector. This new type of leadership will design and implement policy decisions that balance economic growth, social wellbeing and environmental sustainability, in order to rebuild the public's trust in the State system.

The Executive Leadership Institute has been a proud partner in this process over the last several years. In November 2006,

the Hatfield School first met with HCMA to discuss renovation of their leadership and governance curriculum. The following March, Dr. Ronald Tammen, Director of the Hatfield School, and ELI faculty presented a two-day executive leadership and management training to HCMA top-level officials in Hanoi.

Most recently, in March of this year, a five-member delegation from the HCMA led by President Le Huu Nghia visited Portland to explore collaborative opportunities to develop a “leadership reform for sustainable development” program. The delegation also visited the Kennedy School of Government at Harvard University and the Maxwell School of Public Affairs at Syracuse University in search for partners before arriving at Portland State. In Portland, the delegation met with PSU Interim President Michael F. Reardon, Vice-Provost for International Affairs Gil Latz and Dean Larry Wallack. In addition, they discussed executive leadership with former Governor Barbara Roberts and were welcomed by a reception that included dozens of community leaders and friends of PSU.

In seeking a partner in leadership, HCMA leaders explained that they appreciate ELI's leadership principles and practices and its commitment to public service, its innovative “shared-power” leadership curriculum. The engaged learning pedagogy in co-production with community partners, and its impressive track record of successful public leadership work in the U.S. and Vietnam sets ELI apart from other programs.

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## Epidemiologist promotes social justice

“I THINK you can be an activist and a scholar at the same time,” explains Siobhan Maty, Assistant Professor at the School of Community Health. Trained as an epidemiologist at the University of Michigan, Maty is best known for her research into diabetes and social determinants of health. Her students appreciate her ability to translate the complicated field of epidemiology (the study of the distribution of disease) into language they can understand. For the last six years, Maty has been dedicated to using research in service to the University, the region, and the field of public health as a whole.

Maty’s projects are designed with the needs and concerns of the community in mind. She collaborates with many local partners, including the Multnomah County Diabetes Coalition, the State of Oregon Diabetes Program, the Multnomah County Health Department Chronic Disease Program, the Multicultural Integrated Kidney Education Program, the Asian Health and Service Center, Catholic Charities, and the Latino Network. Partnering with such a wide variety of organizations allows her to ensure that her epidemiological data are translated into actual policies and programs that benefit members of underserved communities. Due to her efforts with the Asian Health and Service Center, over 1,000 surveys were distributed to Chinese, Korean, and Vietnamese community members, who are often ignored as research participants. Maty also led the Multnomah County Diabetes Coalition in designing, pilot-testing, and administering a questionnaire used to assess knowledge, attitudes, and beliefs about Type 2 diabetes among Latino and

Chinese residents of the Portland metro region.

In recognition of her expertise in the area of diabetes she was recently honored with an appointment to the advisory committee for Oregon House Bill 3486, which guides the development of a strategic plan to slow the rate of diabetes in the state by 2010. In this role she bridges the gap between research and action, ensuring that the plan is evidence-based and responsive to the needs of all Oregonians. Maty has been asked by the committee’s chairs to present an overview of the impact of social factors on the diabetes burden within Oregon, using her teaching skills that benefit PSU’s students to help reach policymakers.

Maty’s leadership within the University is also significant. She was the co-chair of the PSU President’s Commission on the Status of Women from 2005-2007, and has also been an active member of the Oregon Master of Public Health Program’s Diversity Committee. In addition to serving the community and the field of public health, her efforts provide an important pathway for students to participate in community-based participatory research.

Jessica Kendall, one of Maty’s students, eloquently comments, “As a professor, Maty inspires us to excel in our academic performance, setting the highest standards for our intellectual development and growth and instilling the sense that research should always represent a collaborative, community-based process.”

By coupling her dedication to social justice with her unique understanding of epidemiology, Maty embodies the Portland State ethos and contributes to the field of public health every day.



*“I think you can be an activist and a scholar at the same time.”*

*Siobhan Maty*

# New Faculty



*Jody Sundt, Ph.D.*

**JODY SUNDT, PH.D.** joins the Division of Criminology and Criminal Justice within the Hatfield School of Government. Sundt comes to us from Indiana University, Bloomington, where she was an assistant professor of Criminal Justice and a Research Fellow of the Kinsey Institute for the Study of Sex, Gender and Reproduction. She is interested in social responses to crime, particularly the use of punishment. Her current research focuses on the occupational experiences of correctional officers, the effectiveness of supermax prisons, and the effect of incarceration on sexual behavior. In 2006, professor Sundt was named a Distinguished New Scholar by the American Society of Criminology's Division of Corrections and Sentencing.

**BRUCE GILLEY, PH.D.**, joins the Division of Political Science as Assistant Professor specializing in comparative and international politics. Gilley earned his Ph.D. from Princeton and taught at Queen's University in Canada in the 2007-2008 academic year. He has written three books on the politics of China and will be teaching courses on Asia, Africa, democracy, and general and comparative politics. Gilley was a journalist in Asia for ten years before entering academic life.



*Bruce Gilley, Ph.D.*



*Chris Shortell, Ph.D.*

**CHRIS SHORTELL, PH.D.**, joins the Division of Political Science within the Hatfield School of Government. Shortell comes to the division from California State University, Northridge where he taught courses in constitutional law, judicial process, jurisprudence, law and society, and American politics. His research focuses on understanding the relationship between law and the broader political system, with a particular focus on the interactions between law and society, law and elections, and federalism.

**DANAN GU, PH.D.**, joins the Population Research Center in the Nohad A. Toulan School of Urban Studies and Planning. Gu obtained his Ph.D. in demography from Peking University in 2001, where he was a post-doc and then a Research Scientist at Duke University for nearly seven years before he comes to us. His research primarily covers population/household projections, applied demography, aging, and health. He has more than eighty publications in regional and international referred journals.



*Danan Gu, Ph.D.*

# Learning “on the ground” in Nicaragua

*“This is not academic tourism. We’re as close to the ground as we can be.”*

*Richard White*



Students in Richard White’s International Community Development Course reflect on their observations.

8 WHILE many students spent their summer working in cafes or vacationing in at the beach, a group of eight students in Richard White’s International Community Development class visited Nicaragua’s most poverty-stricken barrios and examined the impact of community organizing.

White, Assistant Professor of Urban Studies and Planning, started the field seminar in 2007 and says it was the vision of undergraduate student Jason Skipton. The goal is to offer students the opportunity to observe community development and organizing theories in practice and learn what works and what doesn’t.

This year the trip lasted four weeks and students had the option of adding a week in the beginning for an immersion language course and home stay with a Nicaraguan family. Students spend time exploring the country, meeting with community organizations, and finally, gathering together to share their experiences. Students are required to keep a

field notebook and a personal journal, which they use to write a group paper during the final assessment week of the trip.

The focus of the course is to learn about community development efforts and assess best practices. Students have the opportunity to meet and interview community organizers working in Nicaragua. One aspect of community development practice the students examine is the level of community involvement in setting the agenda.

Students also assess the sustainability of the development efforts. Do the organizations help the communities develop capacity or leave the community with few resources to sustain the changes once the project is completed? “We ask ‘If the organization went away, what would happen to the community?’,” says White.

The experience is life changing for many students. In personal reflection essays, which White requires students to write as a final assignment, students

discuss the value of face-face-interviews with community organizations. For many, it allowed them to see how the theories of international community development they learn from text-books in the classroom are applied in reality. The cultural experience is also eye-opening for students, some of whom have never traveled out of the country.

“My experience in the 2008 International Community Development Nicaragua Field Seminar has instigated an unparalleled sense of inspiration for my personal and professional aspirations,” writes student Sarah Marie Flaningam in her reflection essay. “This inspiration was discovered through genuine interactions and conversations with community members, leaders, fellow colleagues, and our candid professor.”

“My hope is that this course gives students the opportunity to move learning into action,” says White. “This is not academic tourism. We’re as close to the ground as we can be.”



## Proud of our alumni



NAME: Eric Brown  
DEGREE INFO: MPH '97  
POSITION: Executive Director,  
YWCA of Greater  
Portland

ERIC Brown is dedicated to ensuring the health of our communities and has a personal mission of providing leadership in organizations that improve people's lives. Eric, who graduated with a Master's in Public Health in 1997, recently joined the YWCA of Greater Portland as the Executive Director - an organization committed to supporting women and families through 11 programs in four distinct areas of service: Homeless Services, Senior Services, Transition and Life Skills, and Health & Wellness. This is a new leadership opportunity for Eric, having served at the American Red Cross Pacific NW Regional Blood from 1999-2008, most recently as the CEO.

"My experience at PSU gave me practical experience in leadership and a commitment to service. The degree has opened doors and allowed me opportunities to fulfill my personal mission and work with some great organizations," he says. Brown is also actively engaged on two boards - Hands On Greater Portland and Donate Life Northwest.



NAME: George Grevelis  
DEGREE INFO: B.S. '96  
POSITION: Assistant Director,  
Enrollment and  
Forecasting and Desktop  
Analytics,  
Regence BlueCross  
BlueShield

AS AN UNDERGRADUATE in the Community Health program, George Grevelis found himself intrigued with the more analytical aspects of public health, particularly program evaluation. After graduation George moved back to his home town of Boston, Massachusetts, but not for long.

After just a few short years working for Tufts Health Plans in healthcare provider services, he returned to the Portland area. George began working as provider relations and contract manager for United Behavioral Health, focusing on public sector mental health funding in Clark County. He moved

on to become a healthcare analyst for Regence, the parent company of Blue-Cross BlueShield of Oregon.

Today, George is an assistant director in Regence's marketing division. One of his areas of responsibility is employer reporting for the company's worksite health and wellness product, Vitality. In this role, George oversees the reporting, analysis and recommendations component of Vitality that each of the several employer groups receives each quarter. Creating a reporting package that includes measures of success, as well as providing direction to employers on how to best address the



NAME: Mary Burki  
DEGREE INFO: '69, MUP '76,  
PhD '82  
POSITION: Senior Housing  
Developer,  
Common Ground

MARY Burki works in Seattle for Common Ground, a statewide nonprofit consulting organization that assists other nonprofits that want to become owners and managers of affordable housing. She manages the entire development process by assisting her clients to hire consultants, find suitable building sites, apply for funding, guide the design process and work with the clients through completion of construction.

She finds great satisfaction in creating housing for those who would otherwise not be able to secure decent affordable homes. Following the project through construction gives her the opportunity to share in the joy of seeing residents move into their new homes.

Mary grew up in Portland and received her undergraduate degree from Portland State and her Master of Urban Planning and Ph.D. in Urban Studies. Some of Mary's dissertation data was used as part of a proposal to HUD that helped to attract dollars for SRO (single room occupancy) housing. Mary worked for Central City Concern, a Portland agency that provides pathways to self-sufficiency through active intervention in poverty and homelessness before heading north.

Mary lives in West Seattle with her partner Mike and together they have renovated their "mid-century" home. She is active in the League of Women Voters, and enjoys kayaking, gardening and travel.

health issues their workforce faces, is a natural fit for him. Although George also leads the company's membership analysis and forecasting area, he takes a particular interest in his work with the wellness product.

Grevelis says "I believe my degree in Community Health and years of experience in corporate analysis give me a unique perspective on how employers can maximize the investments they make in worksite wellness programs to improve the population-specific health issues they face."

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## Aging Matters ...

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to older adults with limited economic and social resources—a group whose voice often goes unheard by researchers and policy makers. “The top concerns facing the elderly with limited incomes in this country—transportation, and fuel costs, housing costs, food prices, health insurance—are the same things that are affecting the rest of us, but for older adults with fixed incomes, it’s got to be a scary situation,” says Neal.

The U.S. component of the program will emphasize affordable housing and services in supportive neighborhood environments. “What we’re trying to come up with is a step above assisted living, something with more professional help right at hand,” Neal notes. For example, a residence might have a case worker on site who can help line up food stamps, arrange transportation, schedule medical appointments, handle banking or assist with any of the numerous details of daily life. “We’re looking for models that meet an older person’s full range of needs. One-stop shopping, if you will.”

What works in the United States can’t necessarily be transplanted to developing parts of the world, so the program’s international outreach will explore culturally relevant models of care for elders. Neal notes that the focus at first will be on Nicaragua, the western hemisphere’s second poorest nation and one in which the Institute on Aging already carries out service learning programs for PSU students.

Neal explains that in Nicaragua there’s a very strong ethic of family care for elders, but often the middle generation simply isn’t present. War and natural disasters have killed or displaced many, and it’s the very young and the elders who are left in the country.

To compound this challenge, very few elderly have even a miniscule pension. Most have no economic support apart from their families, and too often the families have nothing. So despite the ethic of family care, some elders are abandoned. Neal hopes that one benefit of the Aging Matters project for professionals in countries like Nicaragua will

be the opportunity to exchange knowledge and ideas with peers in the U.S. as they develop policies and service models suited to their particular culture and resources.

“While it is by no means a bad thing to have a large older population,” says Neal, “if we’re not prepared for it, if we don’t have the infrastructure, there will be a lot of people hurting.”

Thanks to the generosity of Keren Brown Wilson and Michael DeShane, Professor Neal and her colleagues have an opportunity to help communities everywhere age with compassion and dignity.

For more information about the Aging Matters initiative, contact Trish Hamilton, Director of Development for the College of Urban and Public Affairs, at 503-725-5209 or [thamilton@pdx.edu](mailto:thamilton@pdx.edu).

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## Vietnam...

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The delegation left Oregon with a deeper understanding of how the Hatfield School can support their work. Professors Doug Morgan and Marcus Ingle were invited to Hanoi in late May where they taught a leadership workshop for the HCMA faculty and met with several Vietnamese leaders to discuss this reform opportunity.

ELI began at Lewis and Clark College in Portland, Oregon over 25 years ago, moving to the Hatfield School of Government in 1996. ELI’s educational program includes the Executive Master of Public Administration Program for seasoned public-sector managers. Applied research projects provide technical assistance to agencies in manag-

ing technological and organizational innovations. Their professional and community service initiatives include public safety programs, watershed and natural resource seminars, and training workshops with rural communities and diverse social groups.

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Comments from readers are welcome.

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## A new face on campus: Wim Wiewel joins PSU

President Wim Wiewel joined Portland State University in August as its eighth president. He comes from University of Baltimore, where he was provost and senior vice president. An urban planner, President Wiewel conceived and implemented the Great Cities program at the University of Illinois at Chicago, where he served for 25 years. He founded UIC's College of Urban Planning and Public Affairs, directed the Center for Urban Economic Development, and later served as dean of the College of Business Administration. A native of the Netherlands, President Wiewel and his wife Alice, an architect, look forward to joining the PSU community and continuing to build the University's role as a civic leader in the region.