FOR THE THIRD YEAR, PORTLAND STATE UNIVERSITY’S SCHOOL OF BUSINESS will host the Business Leaders Lunch, taking place Thursday, May 23. This year’s luncheon, held at the Portland Art Museum, will honor Linda Sullivan, ’88, as the 2013 Distinguished Accounting Alumna. Sullivan serves as the senior vice president, financial and operational services and chief officer of Southern California Edison (SCE), one of the nation’s largest electric utilities. The event will also feature keynote speaker, Tom McDaniel, experienced financial expert in the energy, CleanTech and healthcare sectors. His keynote is titled The Quiet Revolution: How Technology is Driving a Cleaner and More Efficient Energy Infrastructure.

Sullivan is responsible for SCE’s financial management and fiscal integrity. She directs all aspects of finance, including strategy, planning, treasury, accounting, risk management and control functions.

Sullivan also leads operational support functions for the company, including supply chain functions, transportation services and facilities management across SCE’s 50,000-square mile service territory. She was responsible for the company’s 2012 general rate case with the California Public Utilities Commission and a company-wide program to optimize the company’s cost structure.

Previously, Sullivan was vice president and controller for Edison International and SCE. She has held progressive management positions throughout the company and has worked at Edison’s unregulated business and parent company throughout her career.

Prior to joining Edison, Sullivan performed financial audits with industry specialization in utilities. Sullivan is a California certified public accountant and certified management accountant. She earned a bachelor’s degree in business administration and accounting from Portland State University in 1988.

For 37 years, McDaniel served as executive vice president, CFO and treasurer of Edison International. He is also the independent director of SunPower, SemGroup, Tendril, SCAN Health Plan and Cypress Envirosystems. An expert in the energy, CleanTech and healthcare sectors, McDaniel’s career spans a diverse and successful set of experiences as a CEO, CFO, financial expert and director.

McDaniel joined Southern California Edison in 1971 in the engineering department and, prior to forming Edison capital, held a variety of management and senior management positions in the areas of corporate planning, customer service and corporate finance. McDaniel has a bachelor of science in civil engineering from UCLA. He completed graduate studies in business and corporate finance at California State University, Los Angeles, and the University of Southern California.

Join fellow Portland business leaders, Linda Sullivan and Tom McDaniel on Thursday, May 23 at 11:30 a.m. at the Portland Art Museum. For more information and to purchase tickets or sponsor a table, please visit pdx.edu/sba/business-leaders-lunch.
Greetings from the accounting area at PSU! On behalf of accounting faculty, it is a pleasure to share our activities and challenges of the past year.

**Student News**

When I arrived at PSU in 2001, our accounting program was graduating fewer than 100 students a year. Since then, the number of graduates has more than doubled to 220. We’re the largest accounting program in Oregon! While we are pleased to provide this opportunity to so many individuals, placing students in our still tight economy is our biggest challenge. **This is where you as alumni and friends can help!** Many of our students have a wealth of previous work and life experiences to complement the strong accounting education they have received. So when your organization is seeking new accounting professionals, please consider posting your position on our accounting listserv by contacting Becky Einolf at beckye@sba.pdx.edu. More than 1,000 students and alumni receive this communication.

**Faculty News**

PSU's motto is “Let knowledge serve the city.” Here are just a few ways our faculty are involved in the region's accounting community and beyond:

- **Cherie Francisco** serves on the Oregon Society of CPAs Educational Foundation.
- **Darrell Brown** and **Kathy Rupley** received the Best Paper Award at the CSU Fullerton Academic Corporate Reporting and Governance Conference.
- **David Layzell** is pursuing his doctorate in business administration at the University of Liverpool.
- **Donna Philbrick’s** widely used textbook “Introduction to Financial Accounting,” co-authored with Horngren, Sundem and Elliot, was published in its 11th edition.
- **Elizabeth Almer** serves on the board of directors of the Oregon Society of CPAs and co-chairs the American Accounting Association Western Region meeting.
- **Ray Johnson** is a director-at-large for NASBA and a member of the NASBA ethics committee, AICPA Professional Ethics Executive Committee (PEEC), the International Accounting Education Standards Board Consultative Advisory Group, and the U.S. International Qualifications Assessment Board.
- **Tyee Carr** led our Beta Alpha Psi chapter to receive an E&Y/BAP Diversity Award for its proposal to attract more minority students to accounting. Only 10 chapters in the country received this award!

**Alumni and Supporter News**

In these times of tight state budgets, we are more grateful than ever for the financial support of donors to the accounting area. These funds ensure support of student professional development activities and faculty continuing education, both of which strengthen our program and the quality of our graduates. So please consider passing on the gift of education to the next generation of accountants!

Warm regards,

Elizabeth Almer, Accounting Area Director

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**ACCOUNTING MENTOR PROGRAM spotlight**

**REMEMBER WHAT IT TOOK TO FIND THAT FIRST JOB** and the lessons learned, sometimes the hard way? We all must go through a learning process, but the School of Business Mentor Program proves that mentors can help smooth out the bumps and prepare students to make the most of those learning opportunities.

The program is designed to help students increase their workplace savviness, gain clarity on their career interests, develop their networking skills and successfully make the transition from college to the workplace through a mentor relationship with an accounting professional.

**Holly Huddleson** (above) is a fourth-year accounting student interested in exploring career options and is in her first year of participating in the program. She joined because she wanted to get unbiased advice from professionals in the field. “Since a public accounting staff or senior has been in my position more recently than a college professor, we can relate on a closer level,” Huddleson said. From only one meeting with her mentor, she’s already received valuable CPA exam study tips and advice about navigating the culture of accounting firms. She hopes the rest of her experience in the mentor program will lead to a job shadow experience that will help her decide which accounting path is the best for her.

Busy schedules can create barriers when trying to find a time to meet, but face-to-face meetings with mentors are not the only benefits for students. “It’s also just knowing there is someone I can talk to whenever I have questions or worries, who will understand and support me and freely give their advice,” Huddleson said.

Many mentors join the program because they had mentors who provided them with guidance through school, work and life decisions. Mentors also benefit by developing coaching skills, connecting with potential employees and gaining satisfaction by helping someone get started. If you would like more information about becoming a mentor, please contact Becky Einolf at beckye@sba.pdx.edu.
The School of Business Administration would like to thank all individuals and companies who support the accounting program. The following generous individuals and companies made outright or matching contributions between July 1, 2011 and June 30, 2012.

2011-2012 Accounting Circle Members (in green)

INDIVIDUALS
$5,000 to $9,000
Les ’68 and Nancy Fahey
Stephen and Janet Tolopka ’88

$2,500 to $4,999
Richard ’69 and Deborah Hawkins
Richard and Sandra Visse

$1,000 to $2,499
Sang Ahn ’06
Elizabeth and Anthony Almer
James ’77 and Frances Borquist
Philip Bogue
Darrell Brown and Deborah Janikowski ’97 & ’04
Ron Chu ’93
Judy Dale
Shirley Dunn ’75
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Jan Heald Robinson ’74
and Roger Robinson
Michael and Kathryn Henton ’74
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Donald ’83 and Melinda Riggs
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Linda ’88 and Thomas Sullivan
Vicki Tagliaffico ’79
Craig Vagt
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Donald and Patricia Watne ’82
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Intel Corporation
Edison International
FMR LLC
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Jan Heald Robinson, LLC
Perkins & Company
Thompson Kessler Wiest & Borquist, PC

$5,000 to $9,999
KPMG LLP

Why CONTRIBUTE?
“I attribute much of my career success to the education I received at PSU, which is why I give back to that community. I’m not just a supporter of the Accounting Program, I am also an alumni.”

- Shirley Dunn ’75

Please support the accounting program in 2013! Gifts to the accounting program enable us to provide scholarships; enhance faculty development, recruitment and retention; and cultivate our reputation for quality. Please consider making a gift online: www.foundation.pdx.edu/publicgift

PROFESSOR BILL KENNY RETIRES

Professor Kenny’s deep and practical knowledge of tax and business law, said Dr. Ray Johnson, accounting professor at PSU’s School of Business. “He was committed to building an accounting program that gave students strong ethical values, leaving a real legacy that will be difficult to follow.”

Professor Kenny taught graduate and undergraduate courses focused primarily on tax. He also taught extensively in PSU’s continuing education program to tax professionals. He served as the director of the master of taxation program and the director of the Tax Practitioners’ Institute. Professor Kenny also taught courses in business law and corporate social responsibility.

I have great respect and admiration for our students and can honestly say that I never had a bad day in the classroom.

- Professor Bill Kenny

Bidding FAREWELL
student SPOTLIGHT

BETA ALPHA PSI INSPIRATION PROGRAM

EIGHT STUDENTS OF PSU’S BETA ALPHA PSI (BAP) EPSILON ALPHA CHAPTER invited local high school seniors from underserved communities to consider financial careers at a Feb. 28 event held at PSU’s School of Business. 12 high school students attended the event that helped introduce PSU accounting students, the BAP organization and the accounting profession. A BAP scholarship fund was set up to award one of the 12 students with a $2,000 scholarship at PSU.

“We talked about the historical origin of double entry accounting, various aspects of the profession, general salary scales and even identified some celebrities with accounting backgrounds,” said Stephen Bedford, one of the eight BAP students who helped spearhead the program.

BAP students presented various aspects within the profession such as public accounting, forensic accounting, cost accounting and certifications such as the CPA and CMA. All of the students who attended signed up for job shadows with accounting firms including Grant Thornton and Talbot Korvola & Warwick LLP.

“We believe this is a powerful way to contribute to the success of future accounting and finance professionals while providing increased membership to PSU and BAP […] our team has made a real impact on the students through sharing our knowledge and passion for the accounting profession,” Bedford said.

The program is half the way to making this $2,000 scholarship a reality for a deserving high school student. If you’re interested in more information or would like to contribute, please contact Brian Federico at federico@pdx.edu or (503) 725-5039.

“We will undoubtedly see some of these students attend our business school at PSU and follow our footsteps”

-Stephen Bedford, BAP Student