

\$1.4 billion and growing



The Economic Impact of Oregon's Urban Research University



From the desk of President Wim Wiewel

As Oregon's only public urban research university, Portland State's job is not only to "let knowledge serve the city," but also to serve our greater community and region.

We do this by providing jobs for nearly 4,000 people and by preparing more students for the workforce than any other university in the state. We do this by purchasing nearly \$216 million in goods and services annually and by partnering with business, government and the community to conduct cutting-edge research. We do this by meeting the needs of our diverse student population through smart and sustainable growth. And we do all this in the face of tough economic times.

This report offers a snapshot of the economic benefits Portland State generates to Oregon and beyond. Our campus and research activities are growing rapidly, with plans for a state-of-the-art Oregon Sustainability Center and Life Sciences Collaborative Complex.

As an anchor institution in the heart of downtown Portland, our growth ripples across the Pacific Northwest. We are an economic catalyst through our partnerships, our research and our programs. Continue to expect great things of us, and we will continue to deliver.

A handwritten signature in black ink that reads "Wim Wiewel".

PSU by the numbers

29,818 students enrolled
for the 2010 Fall term

122,500 living alumni

\$58.2 million in Research
Expenditures in 2010

Measuring the value of Oregon's urban research university

Every \$1 PSU spends as an employer, purchaser, researcher, or real estate developer has the regional economic impact of roughly \$2.40. Using this multiplier of 2.4,* Portland State's economic impact last year exceeded **\$1.4 billion**.

*The Multiplier for Higher Education from the proprietary IMPLAN input-output model developed by the University of Minnesota and U.S.D.A. Forest Service was used to determine PSU's total economic impact.

The economic multiplier effect

Employer	$\$239.5 \text{ M} \times 2.4 = \574.8 M
Purchaser	$\$216 \text{ M} \times 2.4 = \518.4 M
Researcher	$\$58.2 \text{ M} \times 2.4 = \139.7 M
Real Estate Developer	$\$62.8 \text{ M} \times 2.4 = \150.7 M
Community Partner	\$29 M

\$1.4 Billion

Economic Impact of PSU during the 2009-2010 Fiscal Year

The multiplier explained

Every dollar PSU spends enables additional spending that ripples through the community and region. This economic multiplier measures indirect impact such as:

- Faculty, student, and staff spending on housing and retail purchases.
- PSU spending on supplies and services from business vendors in the community, inducing continued spending in the community

— Eric Hovee and Andrea Logue, *Portland State University Economic Benefits Assessment, August 2004*

Employer

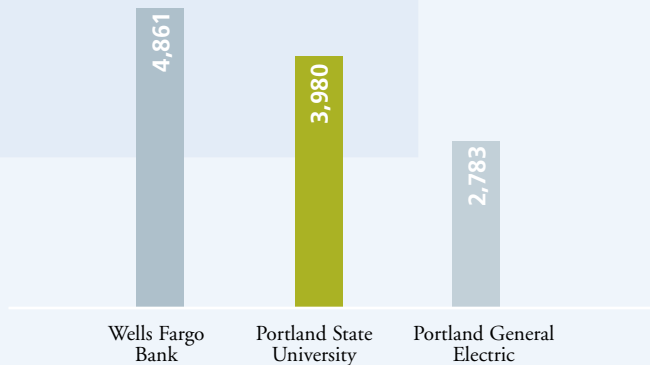
With **2,425** full-time and **1,555** part-time employees, Portland State is one of the largest employers in Oregon. Our payroll was nearly **\$240 million** in the 2010 fiscal year.



Workforce Developer

PSU prepares more students for the workforce than any other university in Oregon. In the 2009-2010 academic year, **5,207** students graduated from Portland State, including over **1,600** with masters degrees. With college graduates achieving higher earnings than those without college degrees, PSU grads contribute significantly to Oregon's economy.

How does PSU stack up to some of the region's largest employers?

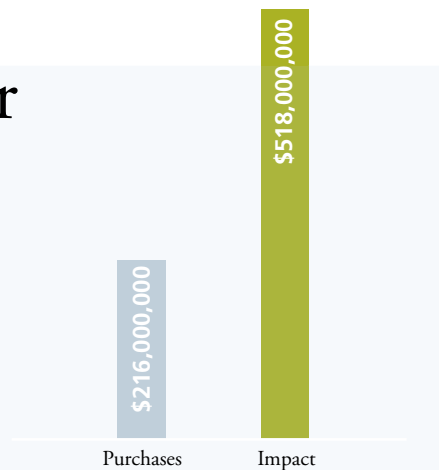


To further support regional workforce development, Portland State has worked with over **2,000** businesses and organizations to provide non-degree training and professional development.





Purchaser



Small Business Cultivator

Portland State's small business support programs — the Business Outreach program and the Business Accelerator — each help local small businesses succeed while providing opportunities for students to work and learn in real-world business environments.

Since inception, these programs have served over **100** minority and women-owned businesses and bioscience,

With **29,818** students and nearly **4,000** employees, Portland State University helps drive the regional economy as a purchaser of goods and services. During the last fiscal year, PSU paid **\$216 million** to businesses and organizations for goods and services, from specialty printing to computers for a student technology lab.

That spending ripples through the local and national economy, generating more than **\$518 million** in estimated additional spending by the businesses and organizations that work with PSU.

high tech and green tech companies, creating or retaining **121 jobs** in 2010 alone.

This year, Portland State teamed up with Oregon Health & Science University and the Portland Development Commission to open a 2,600 square foot bioscience lab for use by companies at the Business Accelerator. In 2010, Business Accelerator resident companies generated a combined **\$6 million** in grant money, **\$5.2 million** in sales, and **\$68.5 million** in private capital.





Researcher

Externally funded research at Portland State continues to grow at a rapid pace. Research expenditures hit **\$58.2 million** in 2010, an increase of more than **\$20 million** since our last report.

With increased collaborations with regional partners (such as PGE, Intel, and Oregon Health & Science University) and new research centers in green building research and

Community Partner

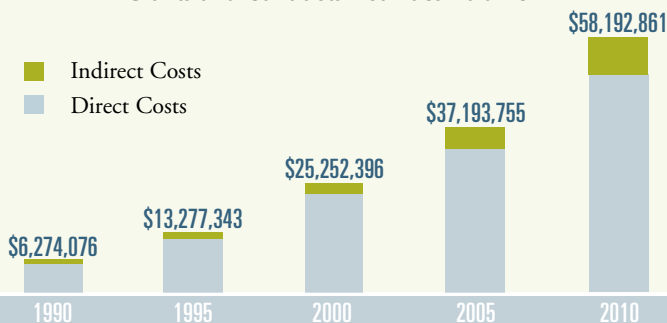
Over **600** regional organizations had service relationships with Portland State in 2010, bringing value both to them and our students — more than **10,000** of whom engaged in at least **20 hours** of community-based learning.

During the last academic year, PSU students engaged in over **1.54 million** service hours, which translates to **\$29 million** to the Portland community.

sustainable solutions, PSU has positioned itself to be a national leader in urban sustainability.

For example, each year more than **3,000** PSU seniors complete a project that takes them out of the classroom and into the community to work with businesses, non-profits, government organizations, schools and other groups on real-world problems.

Grants and Contracts Activities Volume





Real Estate Developer

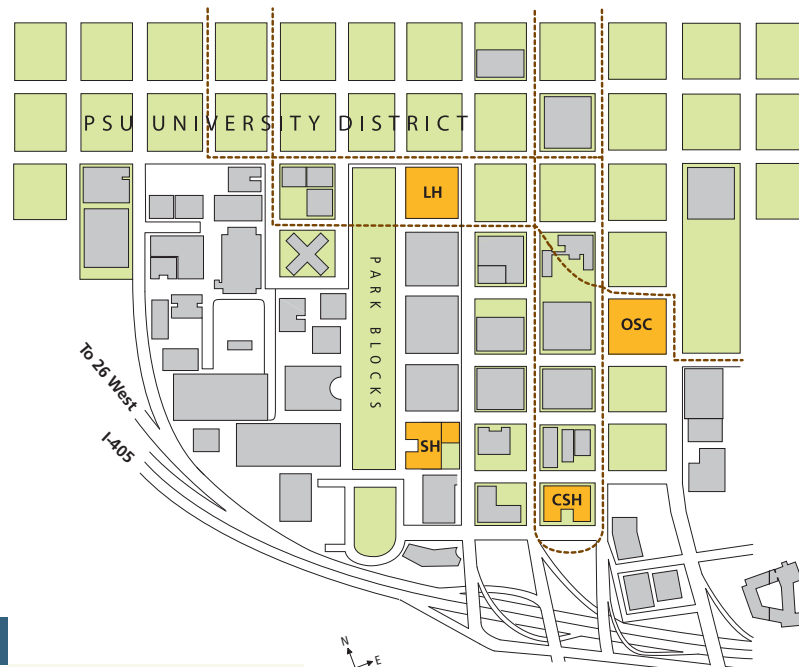
PSU's physical campus continues to grow and modernize to keep pace with increasing enrollment and research activity.

In doing so, PSU proves to be a valuable partner in meeting regional goals for retail and commercial development partnerships, transit planning and implementation, housing, and workforce and small business development.

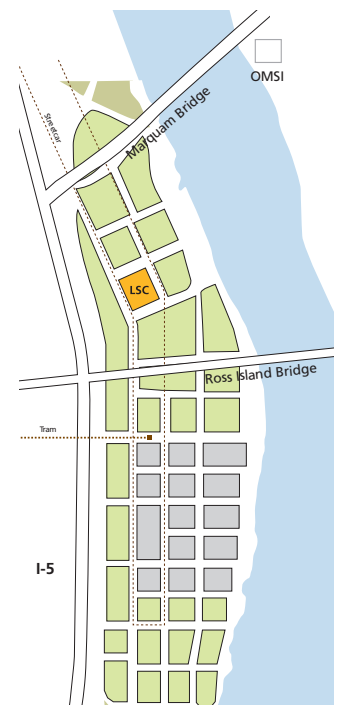
During the last year, PSU helped create hundreds of

jobs through **\$62.8 million** in new construction, repairs, and renovations, including the completion of the Academic and Student Recreation Center and the historic renovations of Shattuck Hall and Lincoln Hall.

Over the next few years PSU's portfolio will continue to grow, with the Life Sciences Collaborative Complex at the South Waterfront, the College Station Housing development, and the Oregon Sustainability Center, which is designed to be the greenest high-rise ever built.



- CSH College Station Housing
- LH Lincoln Hall
- LSC Life Science Collaborative Complex
- OSC Oregon Sustainability Center
- SH Shattuck Hall





Portland State
UNIVERSITY

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